



# DEMOGRAPHIC & ECONOMIC INFORMATION

• Dinwiddie County •

COMPILED 11/2023

SOURCE: LIGHTCAST Q2 REGION OVERVIEW

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## Report Parameters

### 1 County

51053 Dinwiddie County, VA

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**28,161**

**Population (2022)**

Population **decreased by 517** over the last 5 years and is projected to **decrease by 1,159** over the next 5 years.

**10,105**

**Total Regional Employment**

Jobs **grew by 463** over the last 5 years and are projected to **grow by 833** over the next 5 years.

**\$68.9K**

**Median Household Income (2021)**

Median household income is **\$103 below** the national median household income of \$69.0K.

### Takeaways

- As of 2022 the region's population **declined by 1.8%** since 2017, falling by 517. Population is expected to **decrease by 4.1%** between 2022 and 2027, losing 1,159.
- From 2017 to 2022, jobs **increased by 4.8%** in Dinwiddie County, VA from 9,641 to **10,105**. This change **outpaced the national growth rate of 3.8% by 1.0%**. As the number of jobs increased, the **labor force participation rate increased from 57.7% to 61.1% between 2017 and 2022**.
- Concerning educational attainment, **10.8% of Dinwiddie County, VA residents possess a Bachelor's Degree** (10.0% below the national average), and **11.1% hold an Associate's Degree** (2.3% above the national average).
- The top three industries in 2022 are Warehousing and Storage, Education and Hospitals (State Government), and Education and Hospitals (Local Government).

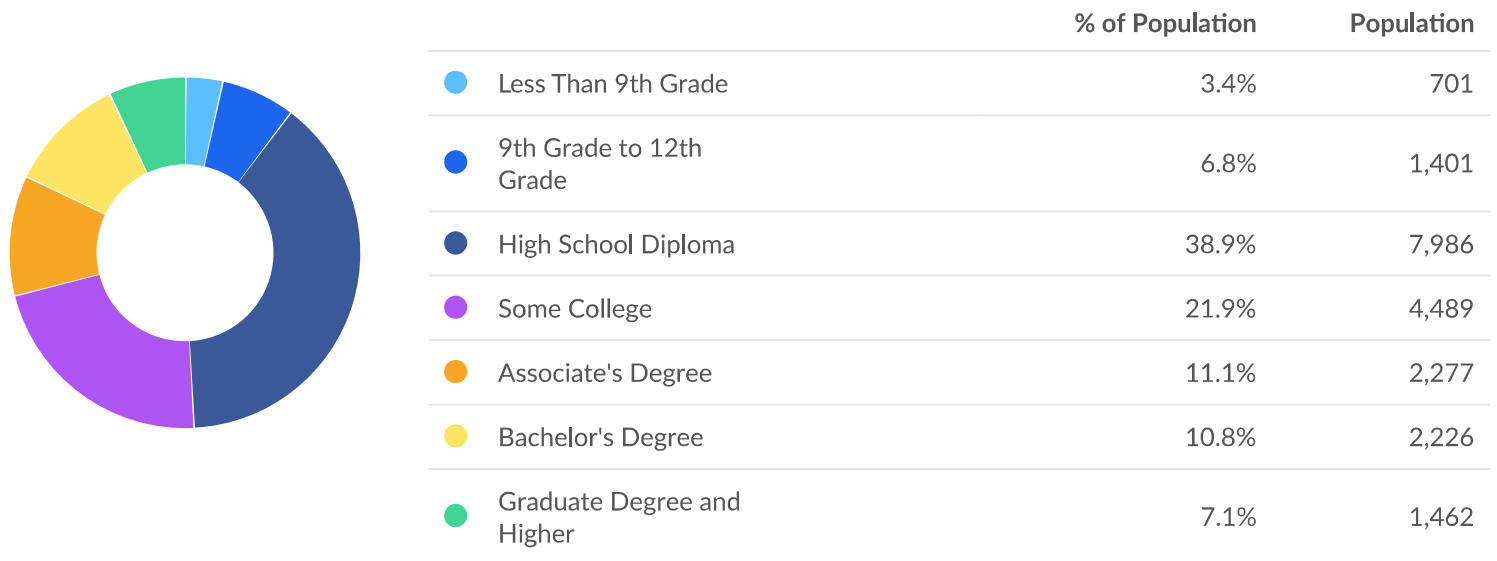
	Population (2023)	Labor Force (Aug 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	27,949	14,465	10,105	97.9	\$1.37B	\$2.52B	\$1.93B
State	8,749,393	4,616,674	4,493,456	102.2	\$643.30B	\$691.00B	\$923.73B

## Aug 2023 Labor Force Breakdown



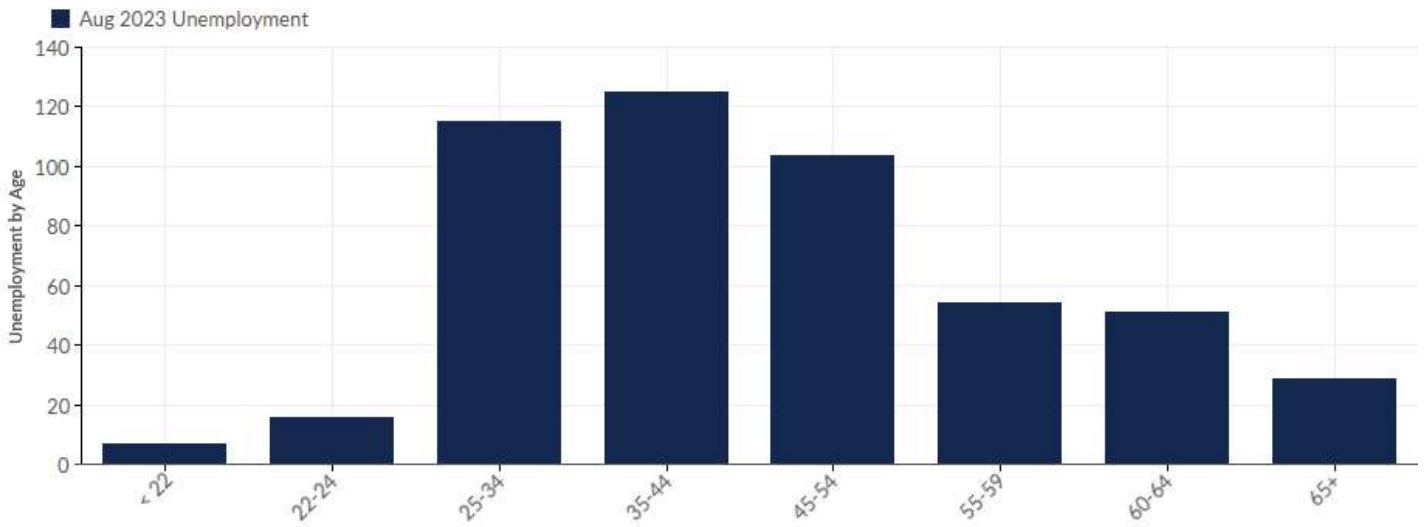
## Educational Attainment

Concerning educational attainment, **10.8% of Dinwiddie County, VA residents possess a Bachelor's Degree** (10.0% below the national average), and **11.1% hold an Associate's Degree** (2.3% above the national average).



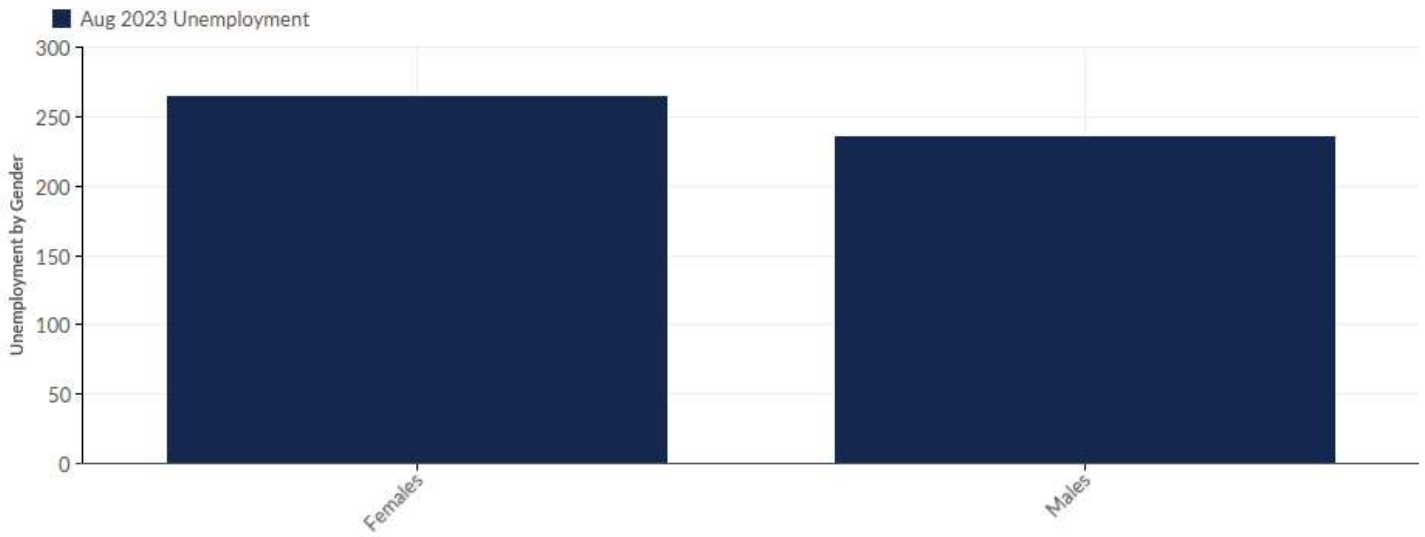
# Unemployment by Demographics

## Unemployment by Age



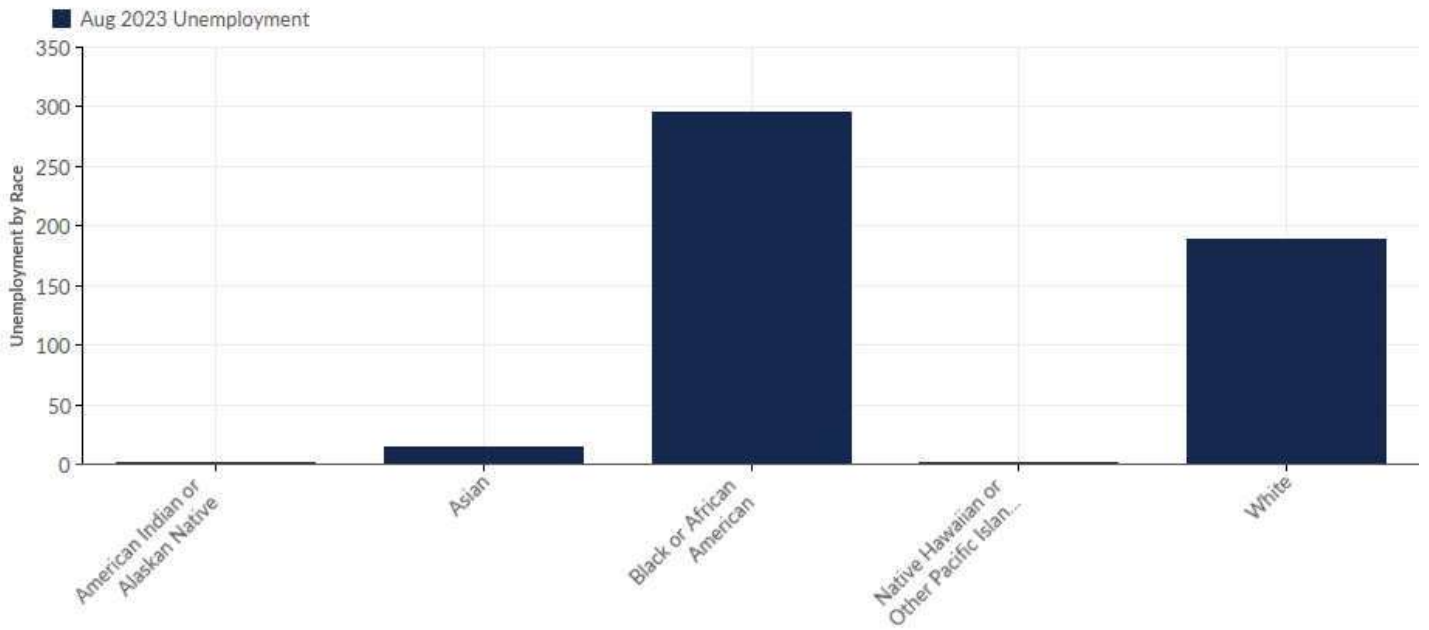
Age	Unemployment (Aug 2023)	% of Unemployed
< 22	7	1.40%
22-24	16	3.20%
25-34	115	23.00%
35-44	125	25.00%
45-54	103	20.60%
55-59	54	10.80%
60-64	51	10.20%
65+	29	5.80%
Total	500	100.00%

## Unemployment by Gender



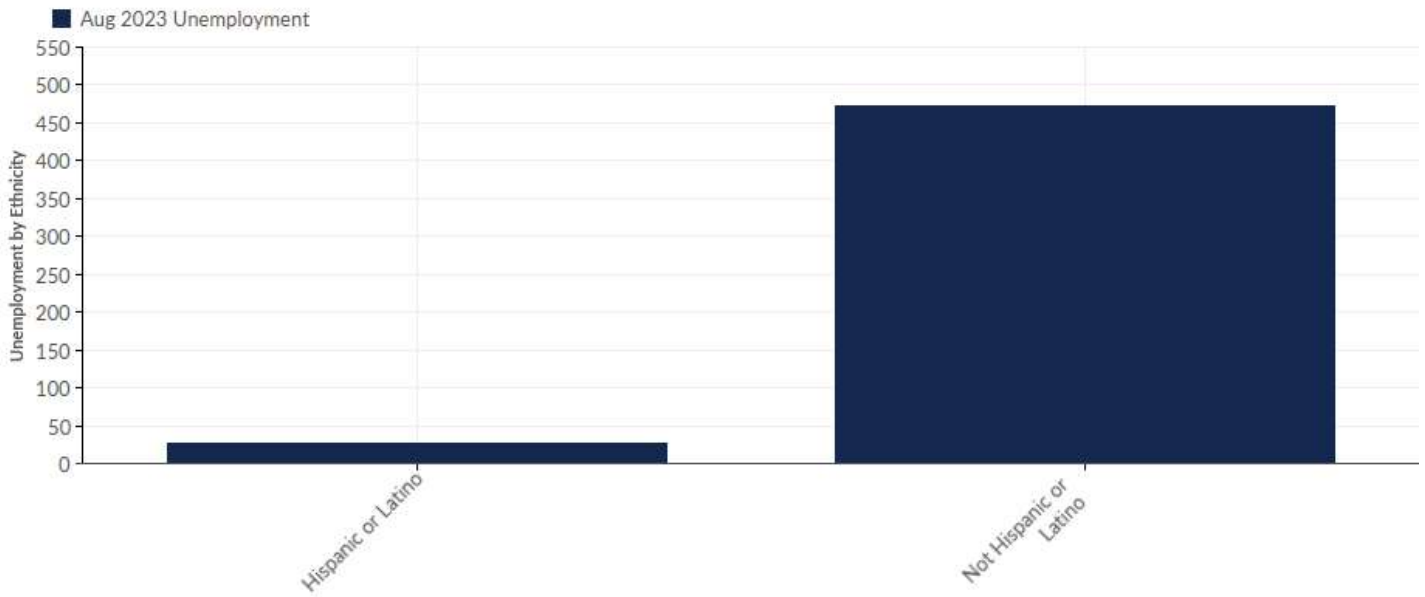
Gender	Unemployment (Aug 2023)	% of Unemployed
Females	264	52.80%
Males	236	47.20%
Total	500	100.00%

## Unemployment by Race



Race	Unemployment (Aug 2023)	% of Unemployed
American Indian or Alaskan Native	2	0.40%
Asian	14	2.80%
Black or African American	295	59.00%
Native Hawaiian or Other Pacific Islander	1	0.20%
White	188	37.60%
<b>Total</b>	<b>500</b>	<b>100.00%</b>

## Unemployment by Ethnicity

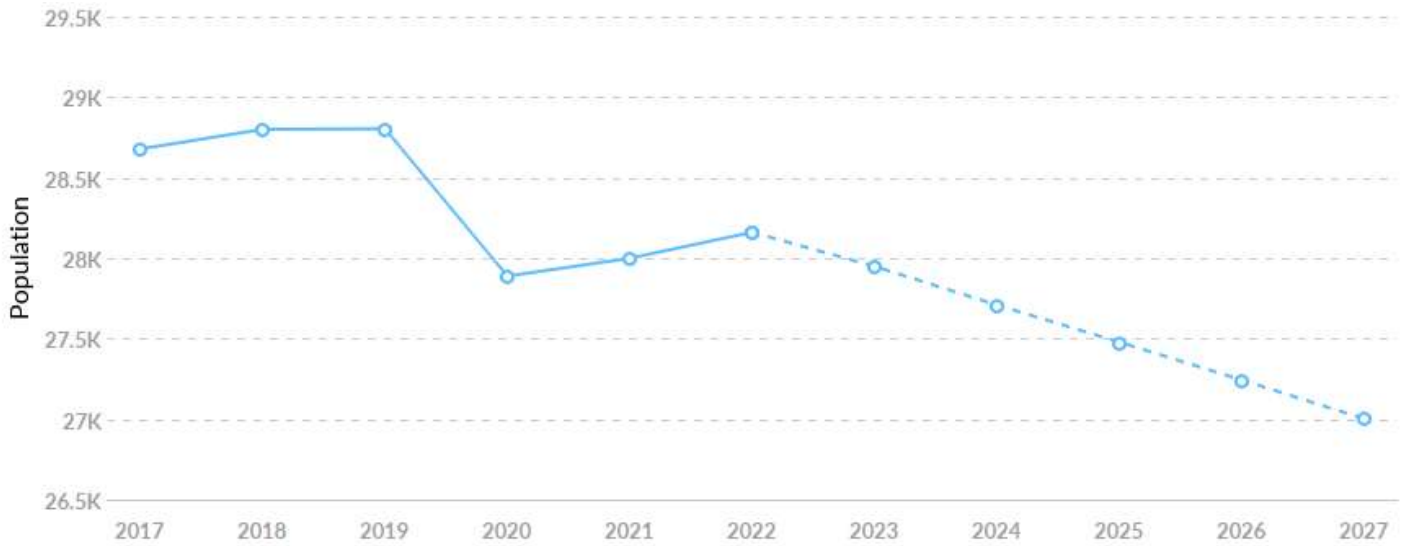


Ethnicity	Unemployment (Aug 2023)	% of Unemployed
Hispanic or Latino	28	5.60%
Not Hispanic or Latino	472	94.40%
Total	500	100.00%

# Historic & Projected Trends

## Population Trends

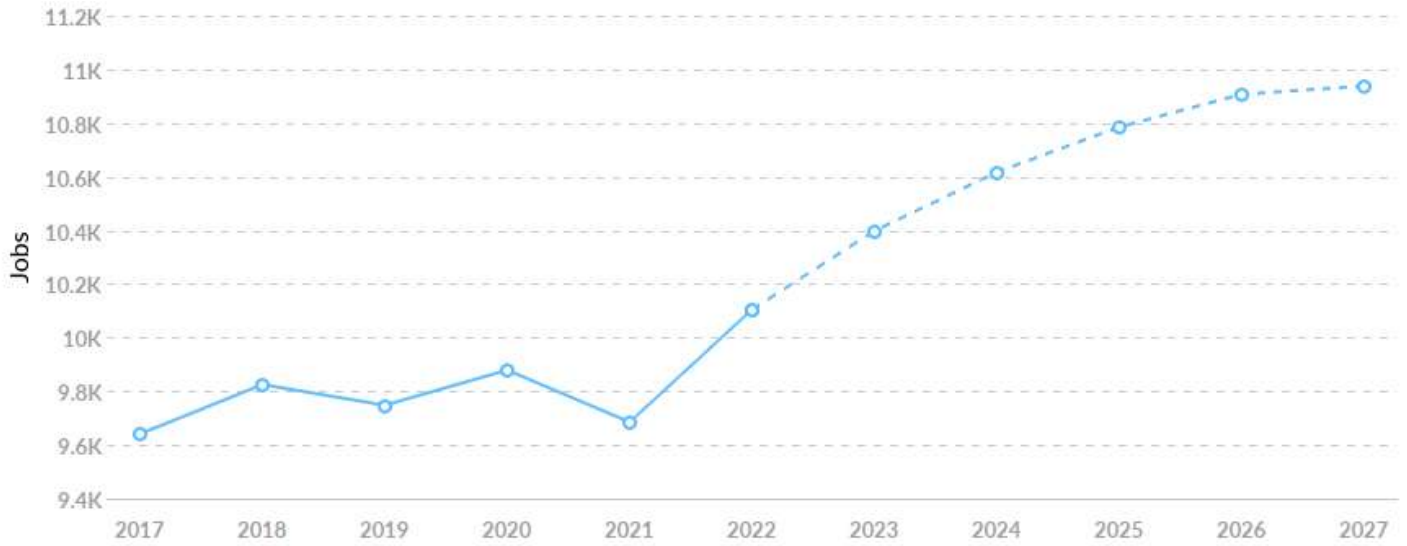
As of 2022 the region's population **declined by 1.8%** since 2017, falling by 517. Population is expected to **decrease by 4.1%** between 2022 and 2027, losing 1,159.



Timeframe	Population
2017	28,678
2018	28,800
2019	28,804
2020	27,888
2021	27,999
2022	28,161
2023	27,949
2024	27,709
2025	27,478
2026	27,243
2027	27,002

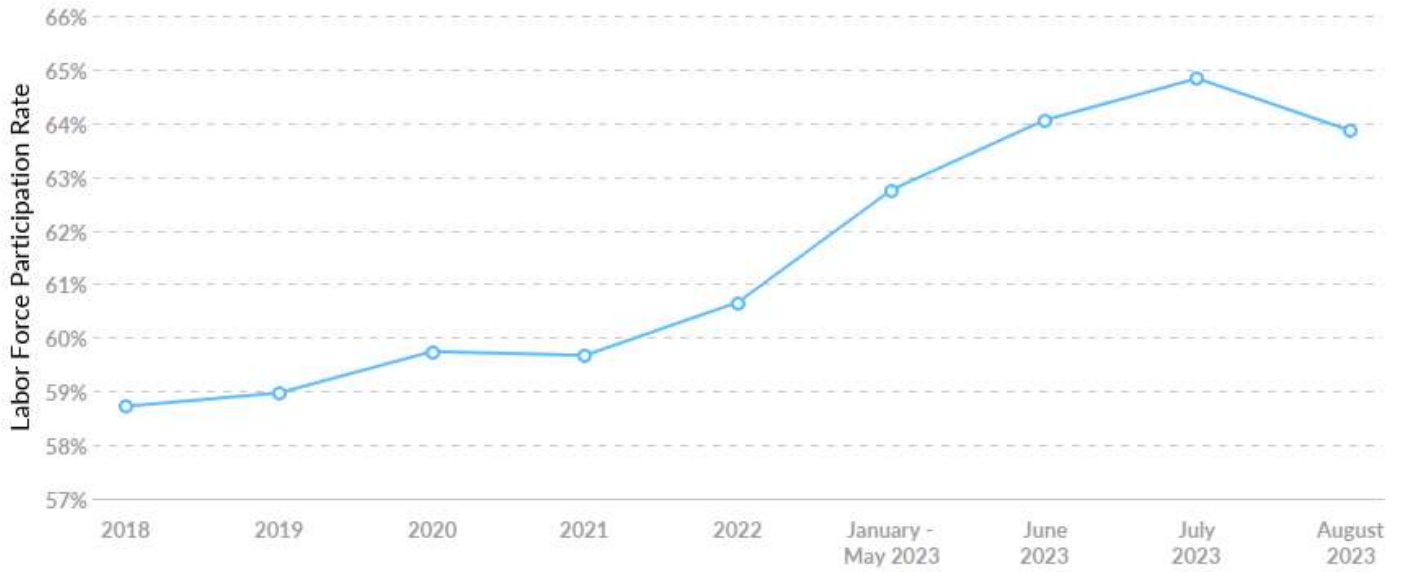
## Job Trends

From 2017 to 2022, jobs increased by 4.8% in Dinwiddie County, VA from 9,641 to 10,105. This change **outpaced the national growth rate of 3.8% by 1.0%.**



Timeframe	Jobs
2017	9,641
2018	9,825
2019	9,748
2020	9,879
2021	9,685
2022	10,105
2023	10,398
2024	10,617
2025	10,785
2026	10,907
2027	10,938

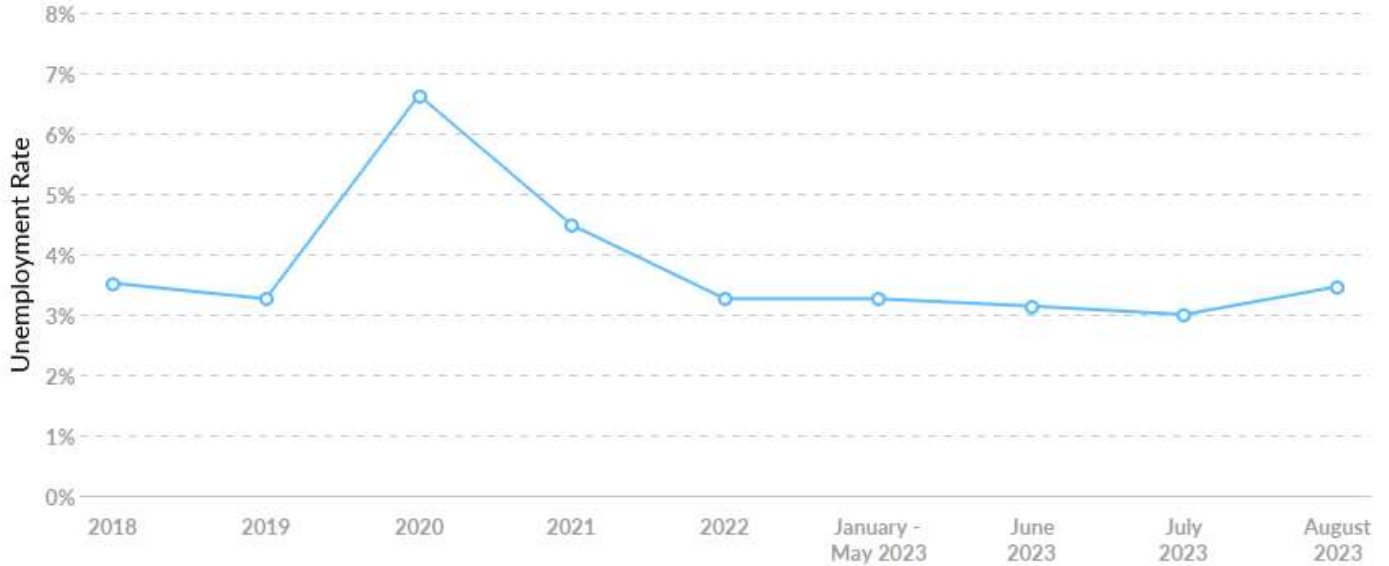
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	58.72%
2019	58.97%
2020	59.74%
2021	59.67%
2022	60.66%
January - May 2023	62.75%
June 2023	64.05%
July 2023	64.83%
August 2023	63.86%

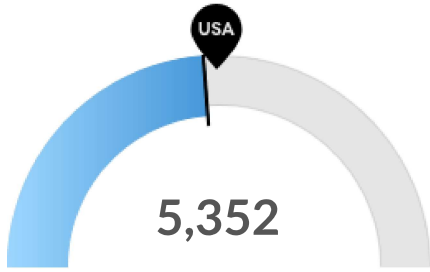
## Unemployment Rate Trends

Dinwiddie County, VA had an August 2023 unemployment rate of 3.46%, **decreasing from 3.52%** 5 years before.



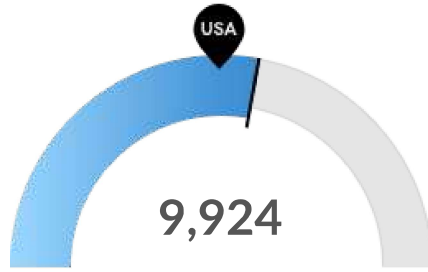
Timeframe	Unemployment Rate
2018	3.52%
2019	3.26%
2020	6.63%
2021	4.48%
2022	3.26%
January - May 2023	3.26%
June 2023	3.14%
July 2023	3.00%
August 2023	3.46%

## Population Characteristics



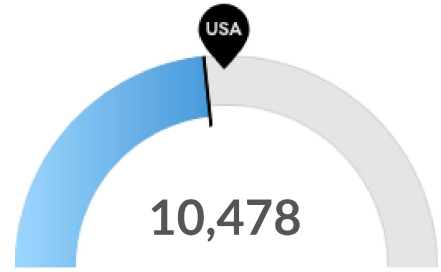
**Millennials**

Dinwiddie County, VA has 5,352 millennials (ages 25-39). The national average for an area this size is 5,726.



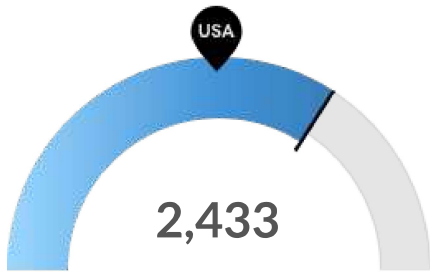
**Retiring Soon**

Retirement risk is high in Dinwiddie County, VA. The national average for an area this size is 8,439 people 55 or older, while there are 9,924 here.



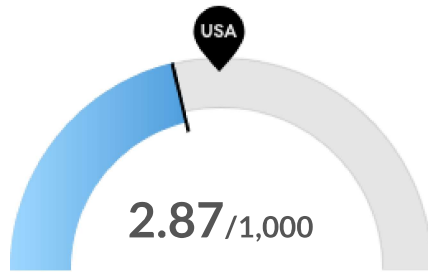
**Racial Diversity**

Racial diversity is about average in Dinwiddie County, VA. The national average for an area this size is 11,581 racially diverse people, while there are 10,478 here.



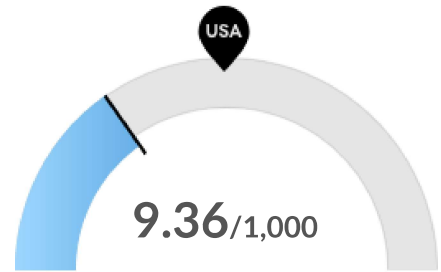
**Veterans**

Dinwiddie County, VA has 2,433 veterans. The national average for an area this size is 1,470.



**Violent Crime**

Dinwiddie County, VA has 2.87 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

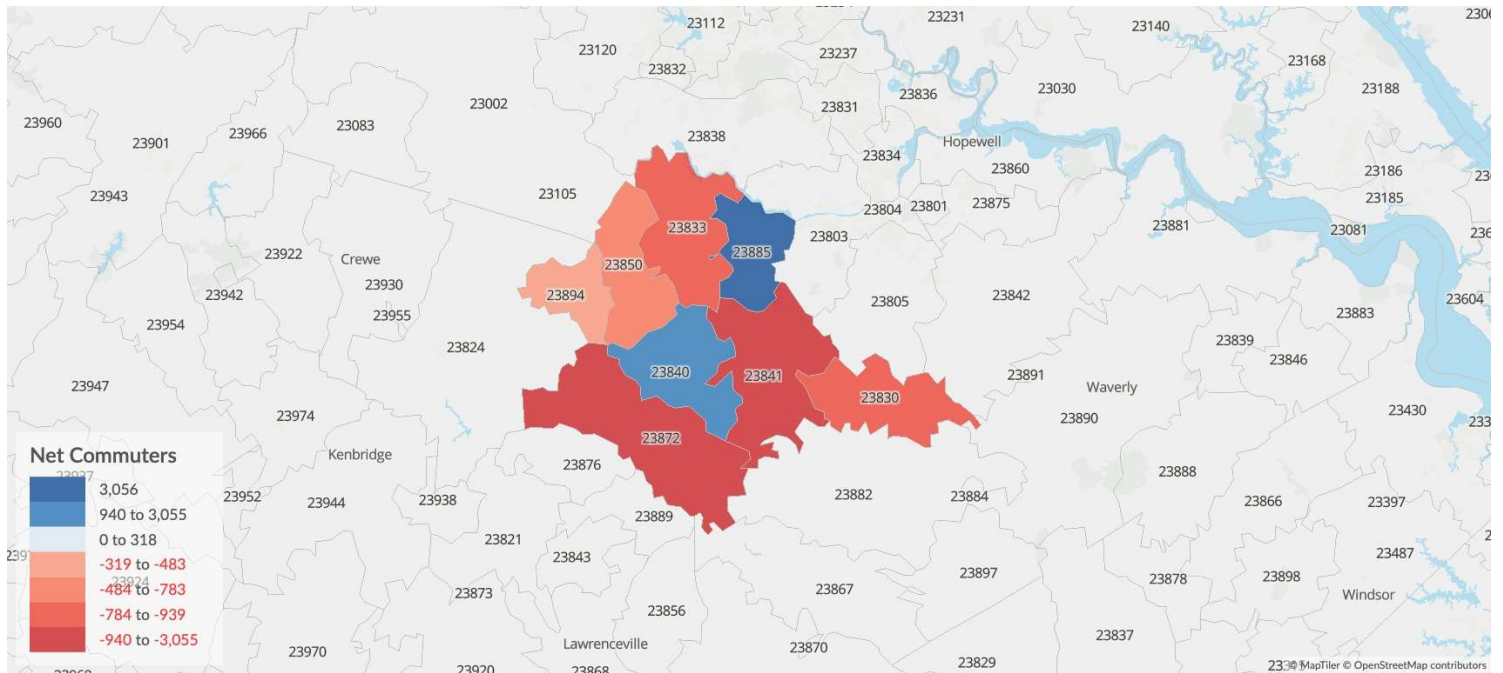


**Property Crime**

Dinwiddie County, VA has 9.36 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Dinwiddie County, VA currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 23841.



### Where Talent Works

ZIP	Name	2022 Employment
23885	Sutherland, VA (in Dinw...	4,528
23840	Dewitt, VA (in Dinwiddi...	1,964
23841	Dinwiddie, VA (in Dinwi...	1,855
23872	Mc Kenney, VA (in Dinw...	1,068
23833	Church Road, VA (in Din...	270

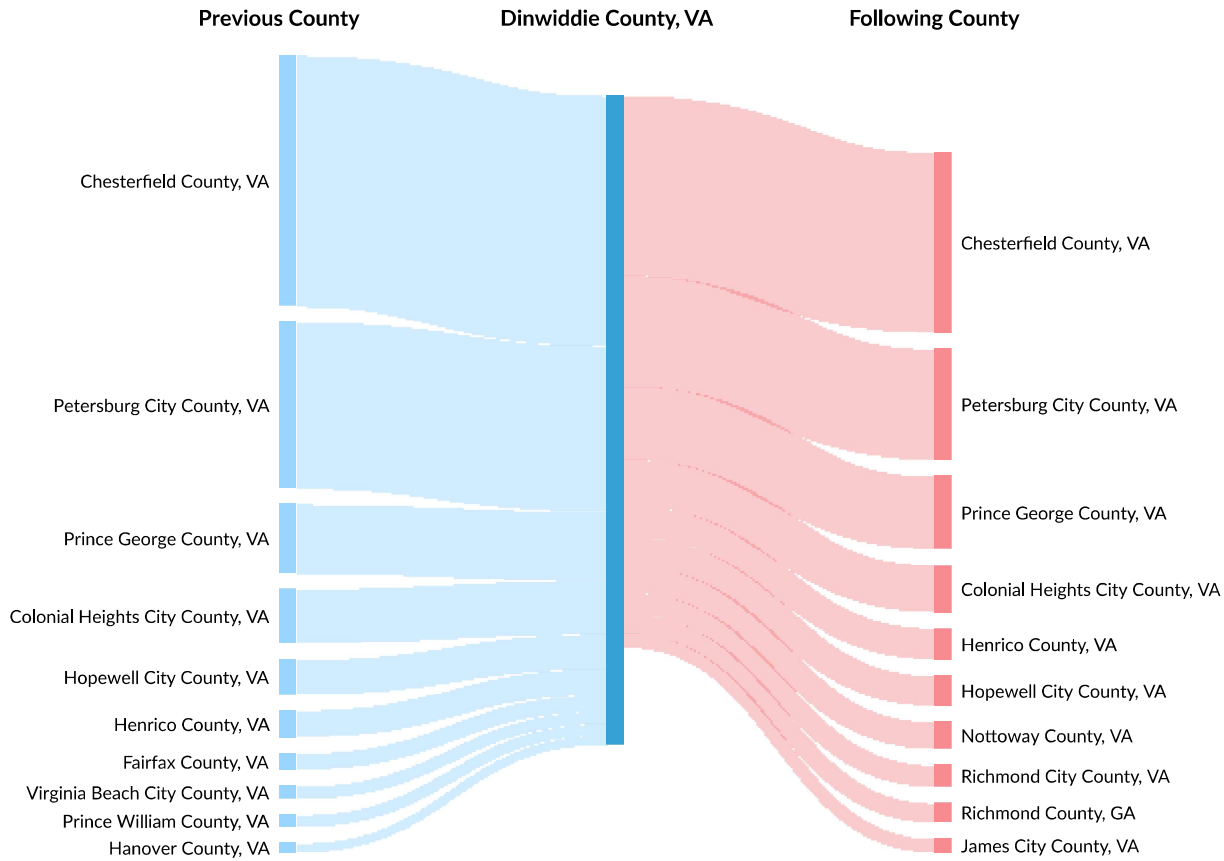
### Where Talent Lives

ZIP	Name	2022 Workers
23841	Dinwiddie, VA (in Dinwi...	2,919
23872	Mc Kenney, VA (in Dinw...	2,146
23885	Sutherland, VA (in Dinw...	1,472
23833	Church Road, VA (in Din...	1,089
23830	Carson, VA (in Dinwiddi...	1,034

# Inbound and Outbound Migration

The table below analyzes past and current residents of Dinwiddie County, VA. The left column shows residents of other counties migrating to Dinwiddie County, VA. The right column shows residents migrating from Dinwiddie County, VA to other counties.

As of 2020, 456 people have migrated from Chesterfield County, VA to Dinwiddie County, VA. In the same year, 327 people left Dinwiddie County, VA migrating to Chesterfield County, VA. The total Net Migration for Dinwiddie County, VA in 2020 was 144.

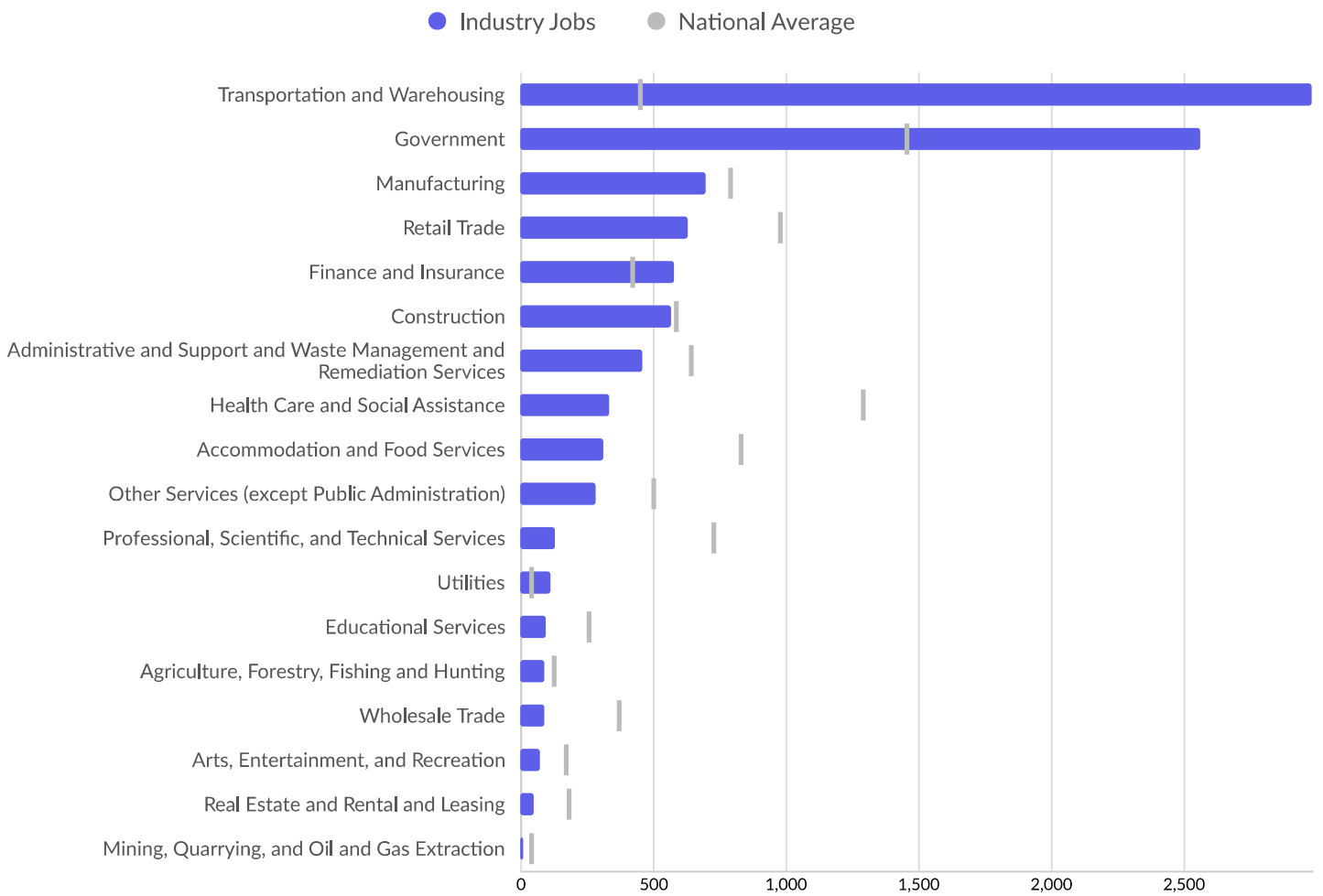


Top Previous Counties	Migrations
Chesterfield County, VA	456
Petersburg City County, VA	301
Prince George County, VA	125
Colonial Heights City County, VA	99
Hopewell City County, VA	63
Henrico County, VA	48

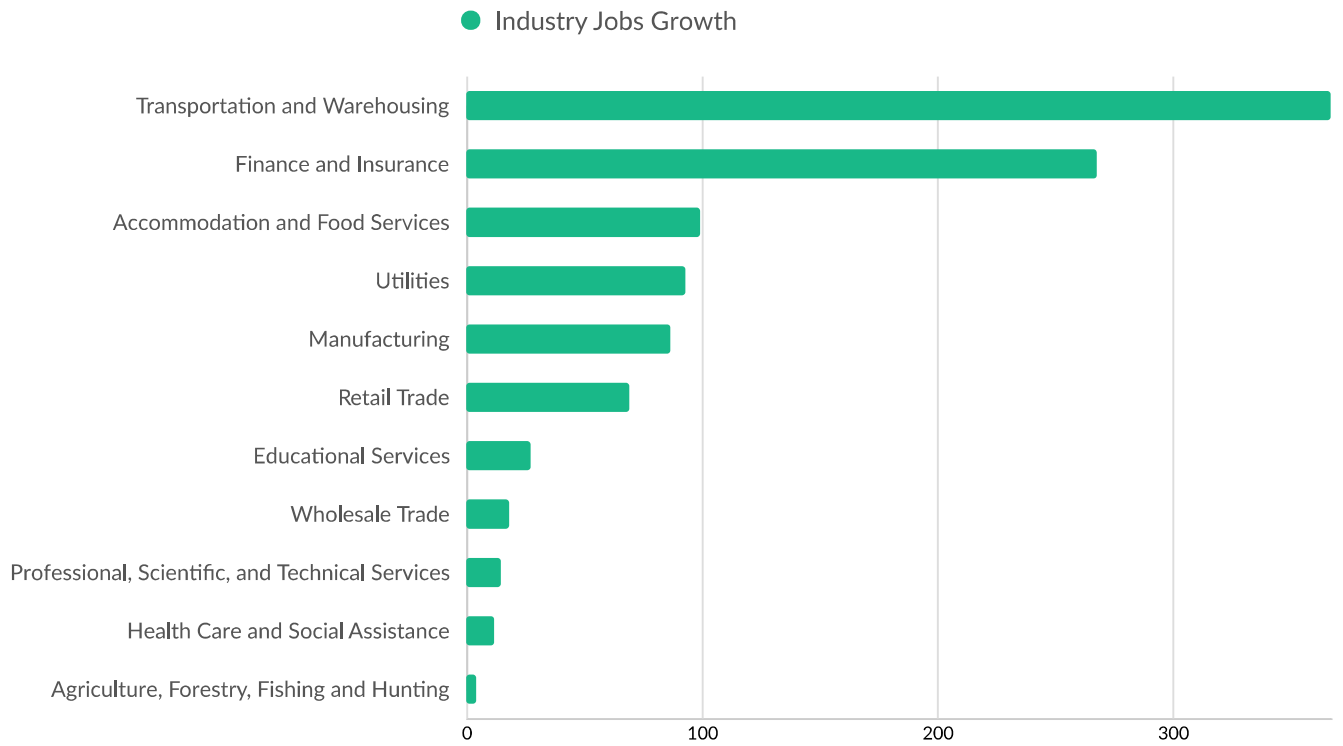
Top Previous Counties	Migrations
Fairfax County, VA	29
Virginia Beach City County, VA	22
Prince William County, VA	21
Hanover County, VA	17
Emporia City County, VA	13
Mecklenburg County, VA	12
Newport News City County, VA	10
Bristol City County, VA	10
Henry County, GA	9
Top Following Counties	Migrations
Chesterfield County, VA	327
Petersburg City County, VA	202
Prince George County, VA	133
Colonial Heights City County, VA	86
Henrico County, VA	55
Hopewell City County, VA	54
Nottoway County, VA	48
Richmond City County, VA	39
Richmond County, GA	35
James City County, VA	25
San Diego County, CA	25
Fairfax County, VA	18
Lynchburg City County, VA	16
Orange County, CA	14
Madison County, VA	13

# Industry Characteristics

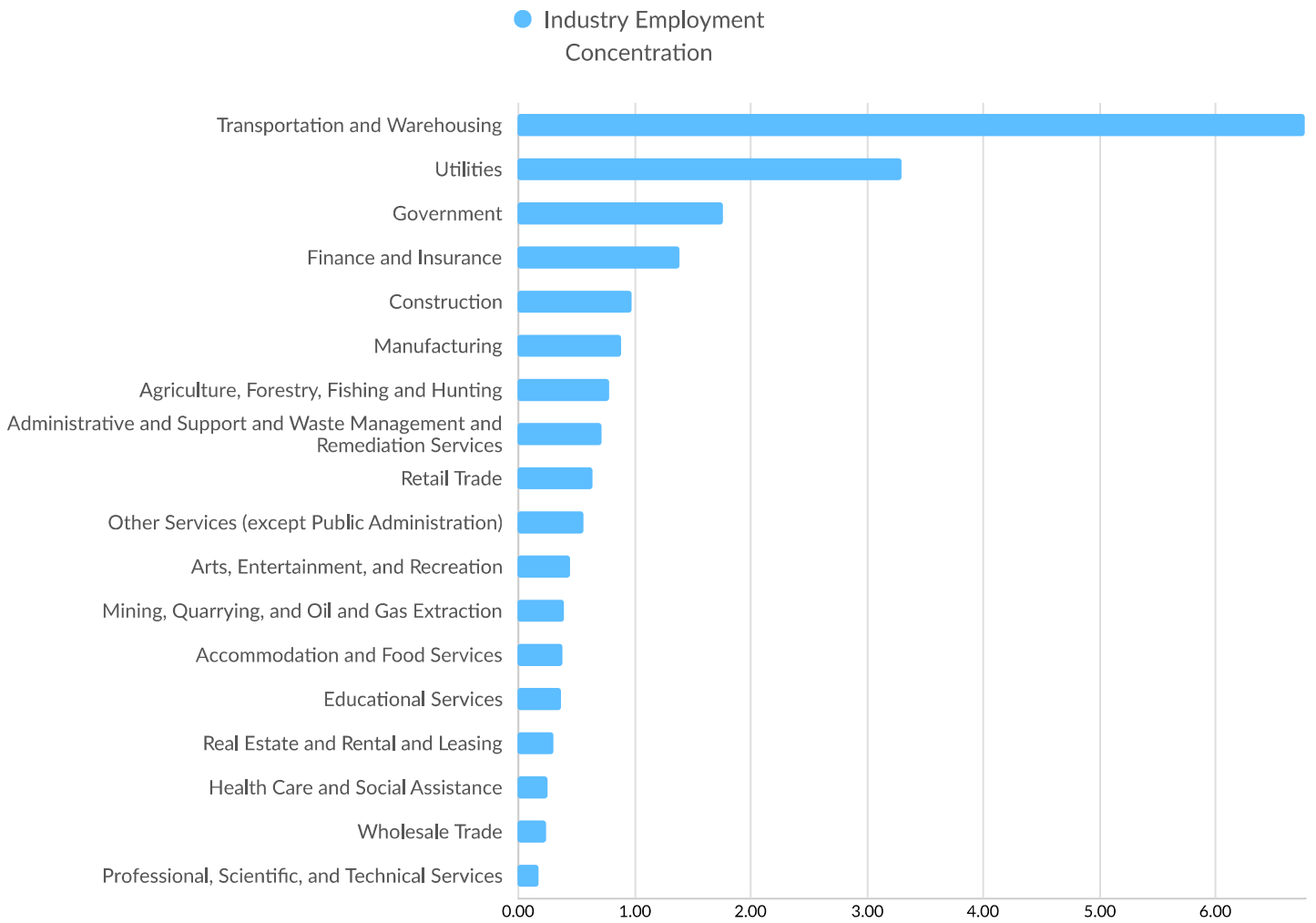
## Largest Industries



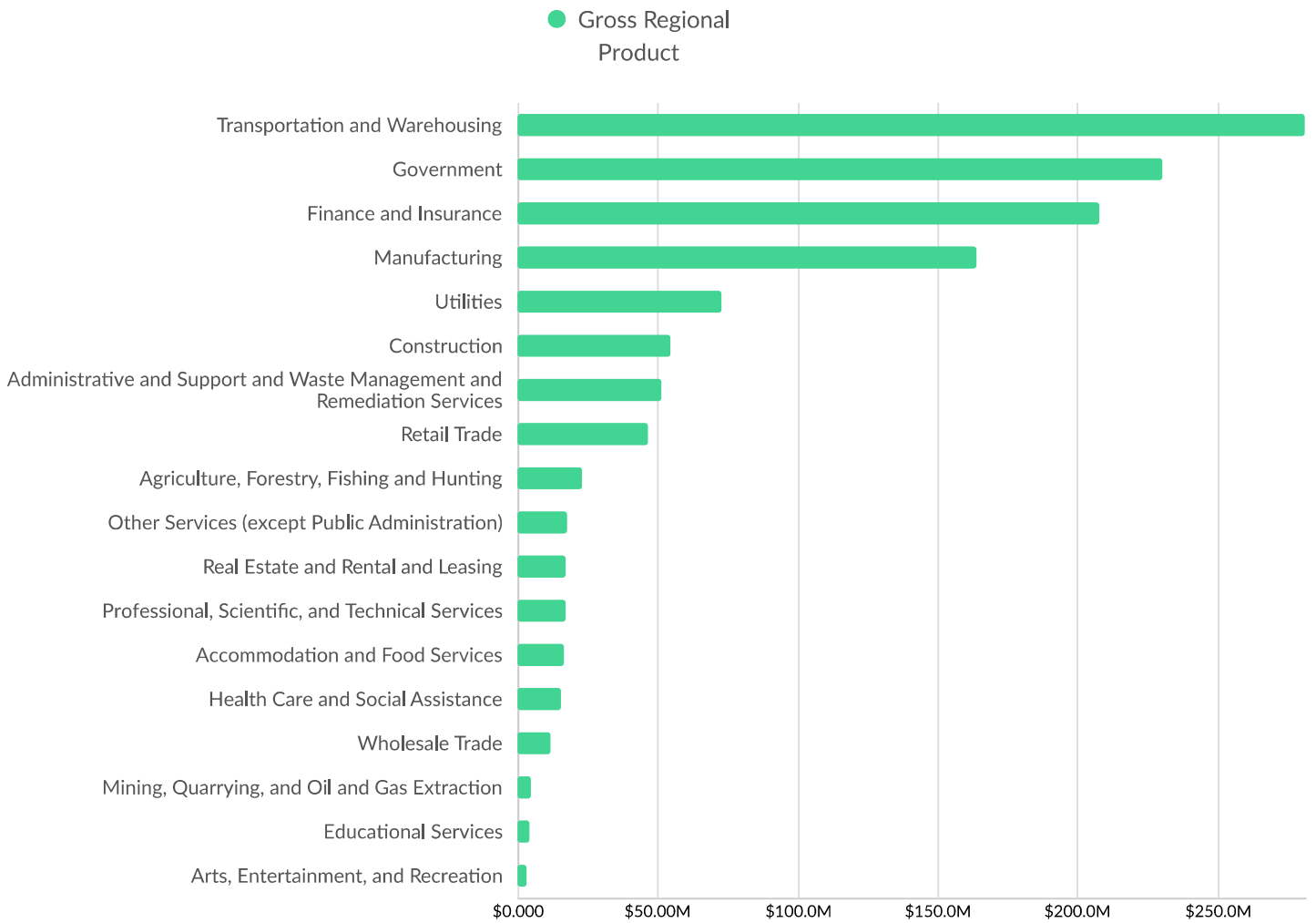
## Top Growing Industries



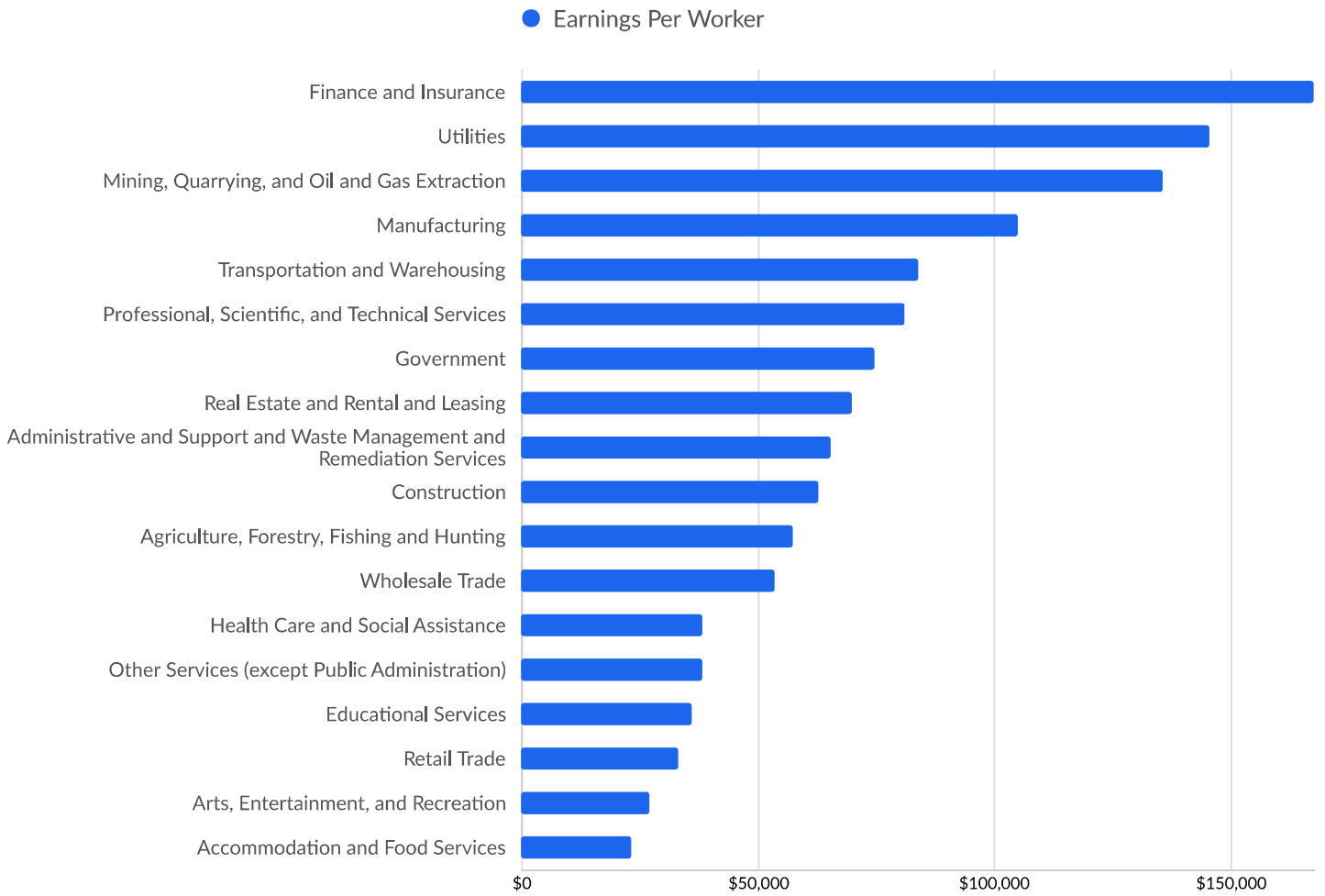
## Top Industry Employment Concentration



## Top Industry GRP

















## Top Industry Earnings



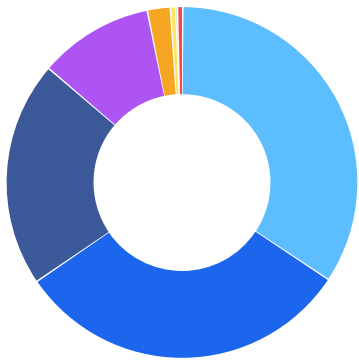
## Business Characteristics

### 1,234 Companies Employ Your Workers

Online profiles for your workers mention 1,234 companies as employers, with the top 10 appearing below. In the last 12 months, 153 companies in Dinwiddie County, VA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Commonwealth Of Virginia	54 	Walmart	65 
United States Army	54 	Dinwiddie County	44 
Walmart	40 	Commonwealth Of Virginia	26 
Dinwiddie High School	37 	Dollar General	26 
Dinwiddie County Public Schools	34 	Food Lion	20 
Amazon	33 	Charles River Laboratories	16 
County Of Dinwiddie	30 	Virginia State University	14 
Virginia State University	29 	Virginia Western Community Co...	14 
Bon Secours	23 	Aerotek	13 
Capital One	18 	Lithia Motors	10 

## Business Size

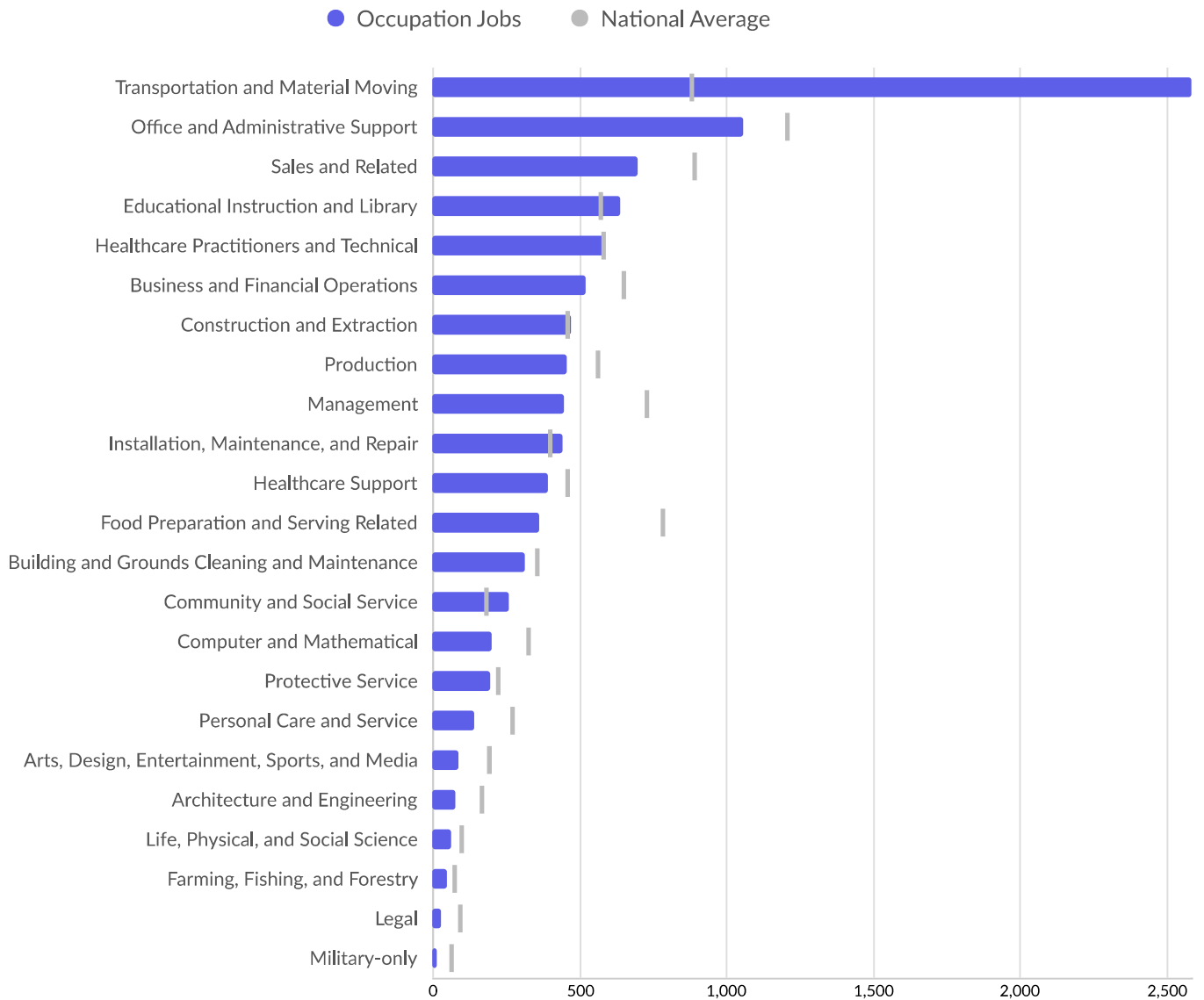


	Percentage	Business Count
● 1 to 4 employees	34.3%	211
● 5 to 9 employees	31.2%	192
● 10 to 19 employees	20.8%	128
● 20 to 49 employees	10.6%	65
● 50 to 99 employees	2.1%	13
● 100 to 249 employees	0.5%	3
● 250 to 499 employees	0.2%	1
● 500+ employees	0.5%	3

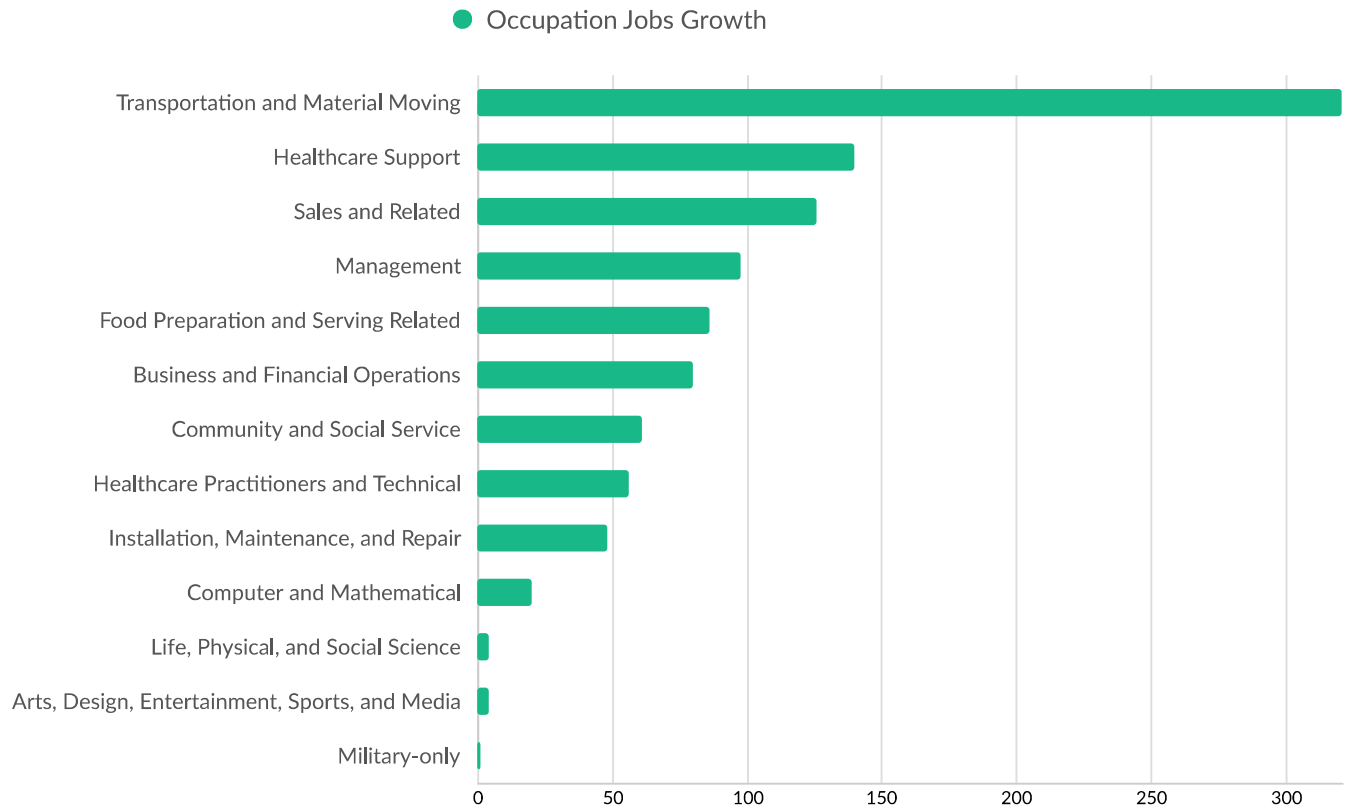
*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

## Largest Occupations

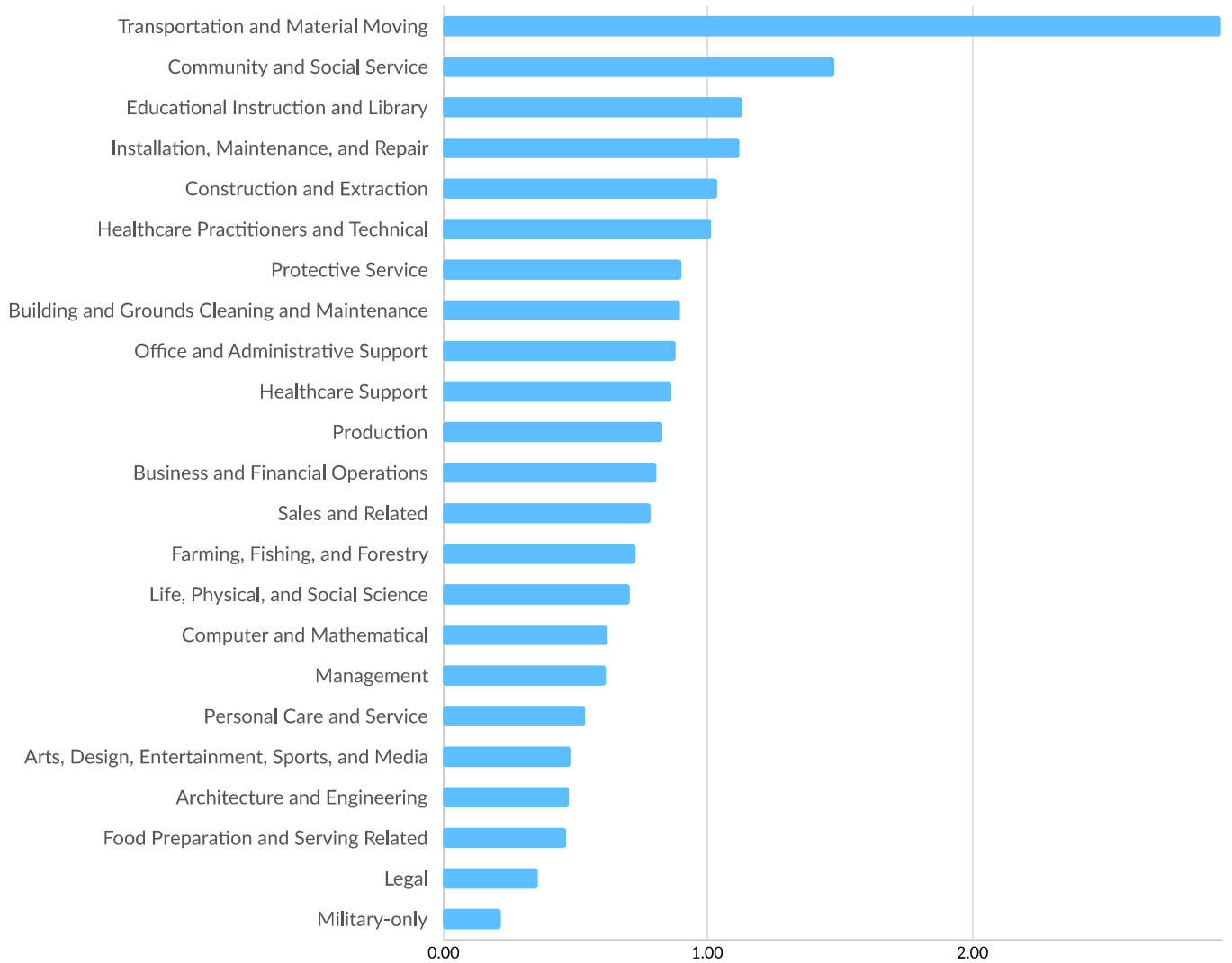


## Top Growing Occupations

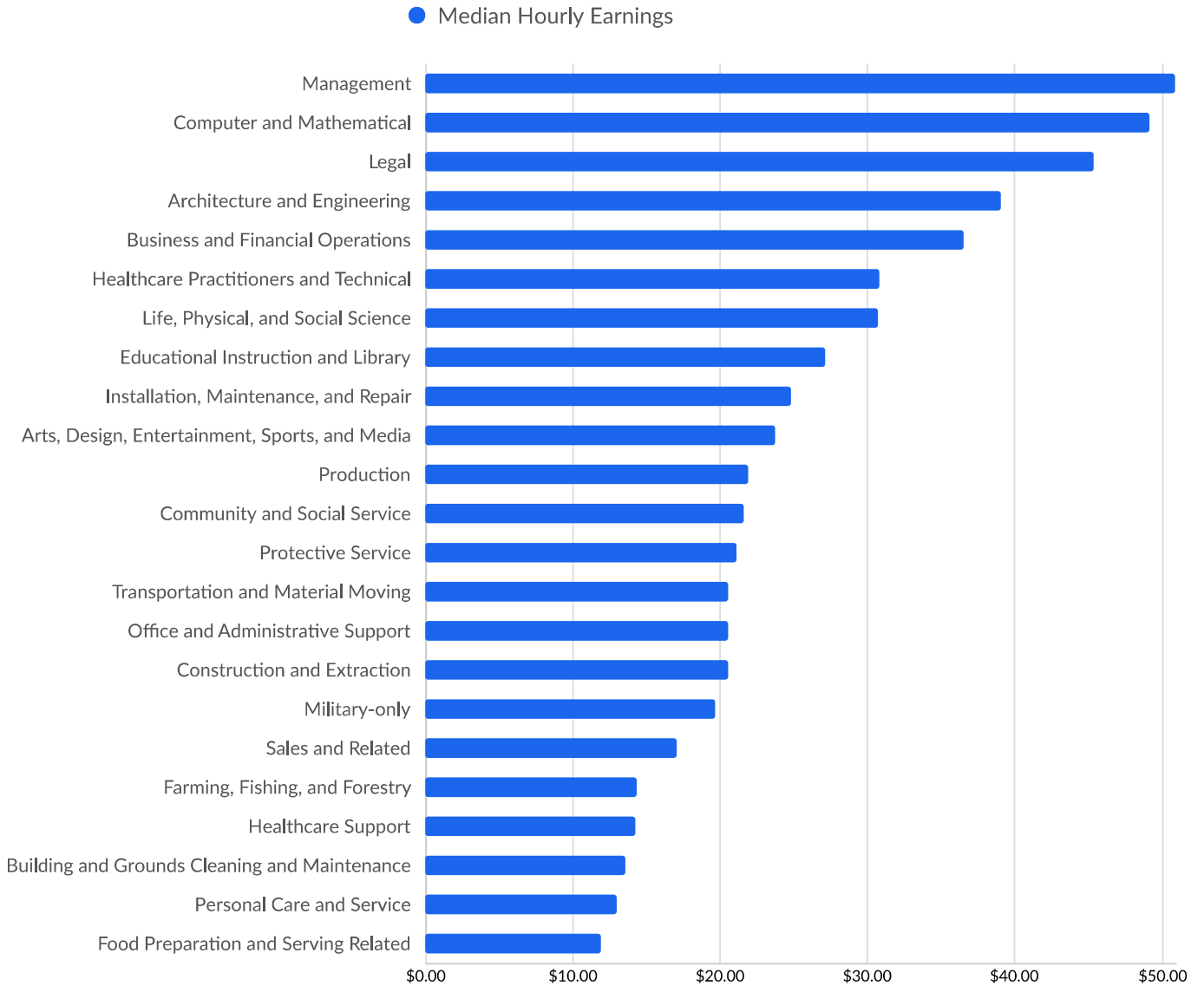


## Top Occupation Employment Concentration

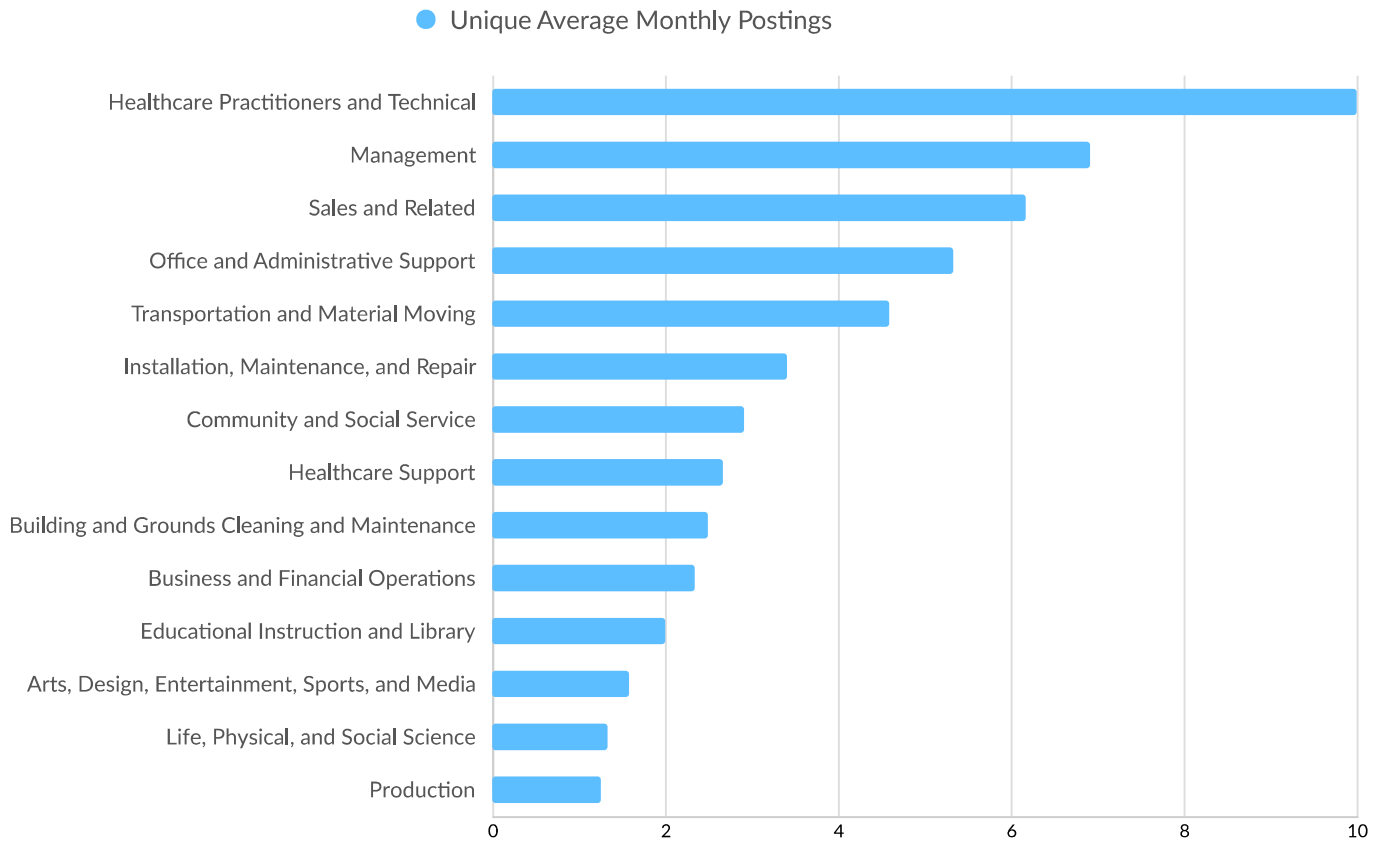
● Occupation Employment Concentration



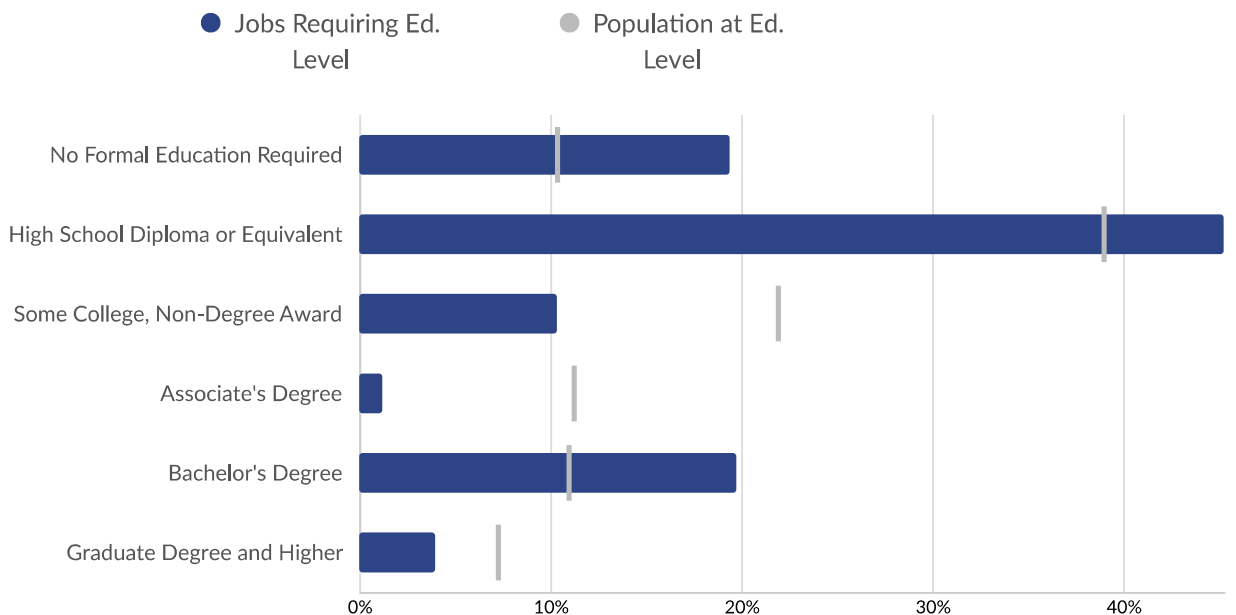
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Dinwiddie County, VA produced graduates.

# In-Demand Skills

