



DEMOGRAPHIC & ECONOMIC INFORMATION

• Emporia •

COMPILED 11/2023

SOURCE: LIGHTCAST Q2 REGION OVERVIEW

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Report Parameters

1 County

51595 Emporia City County, VA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

5,481

Population (2022)

Population **decreased by 8** over the last 5 years but is projected to **grow by 690** over the next 5 years.

3,712

Total Regional Employment

Jobs **grew by 31** over the last 5 years and are projected to **grow by 349** over the next 5 years.

\$36.1K

Median Household Income (2021)

Median household income is **\$32.9K below** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **declined by 0.1%** since 2017, falling by 8. Population is expected to **increase by 12.6%** between 2022 and 2027, adding 690.
- From 2017 to 2022, jobs **increased by 0.8%** in Emporia City County, VA from 3,682 to **3,712**. This change **fell short of the national growth rate of 3.8% by 3.0%**. As the number of jobs increased, the **labor force participation rate decreased from 58.7% to 57.7% between 2017 and 2022**.
- Concerning educational attainment, **7.8% of Emporia City County, VA residents possess a Bachelor's Degree** (13.1% below the national average), and **9.1% hold an Associate's Degree** (0.2% above the national average).
- The top three industries in 2022 are Restaurants and Other Eating Places, Business Support Services, and Home Health Care Services.

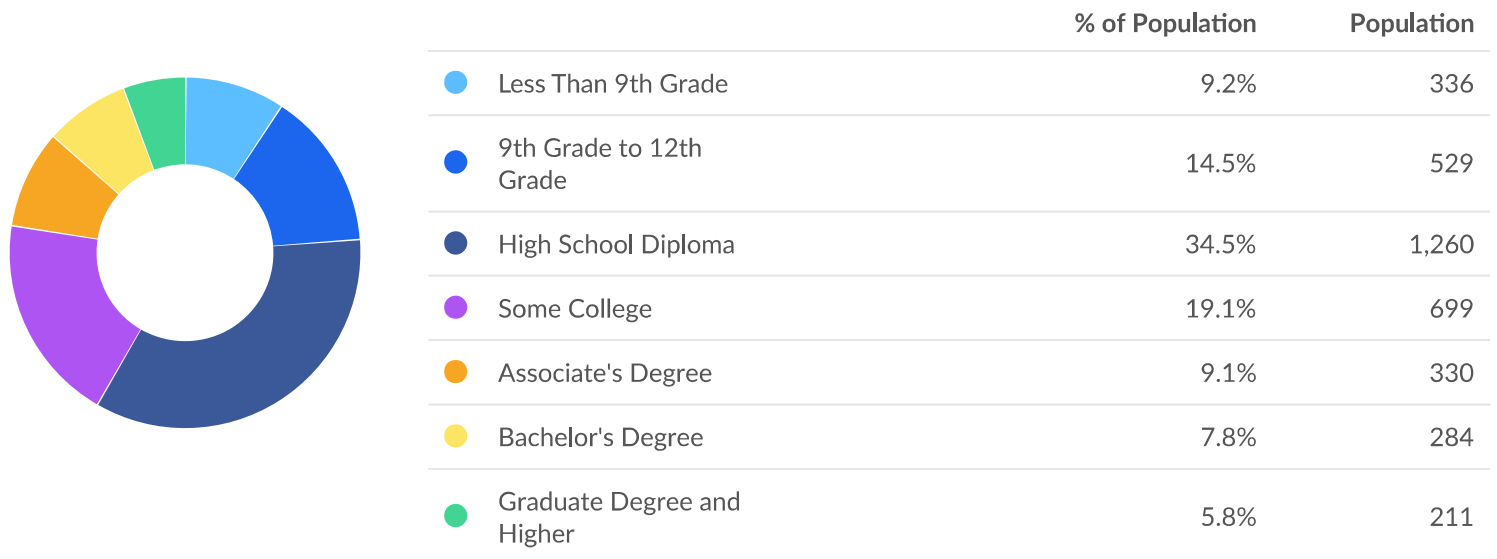
	Population (2023)	Labor Force (Aug 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	5,630	2,444	3,712	96.6	\$342.27M	\$481.17M	\$513.85M
State	8,749,393	4,616,674	4,493,456	102.2	\$643.30B	\$691.00B	\$923.73B

Aug 2023 Labor Force Breakdown



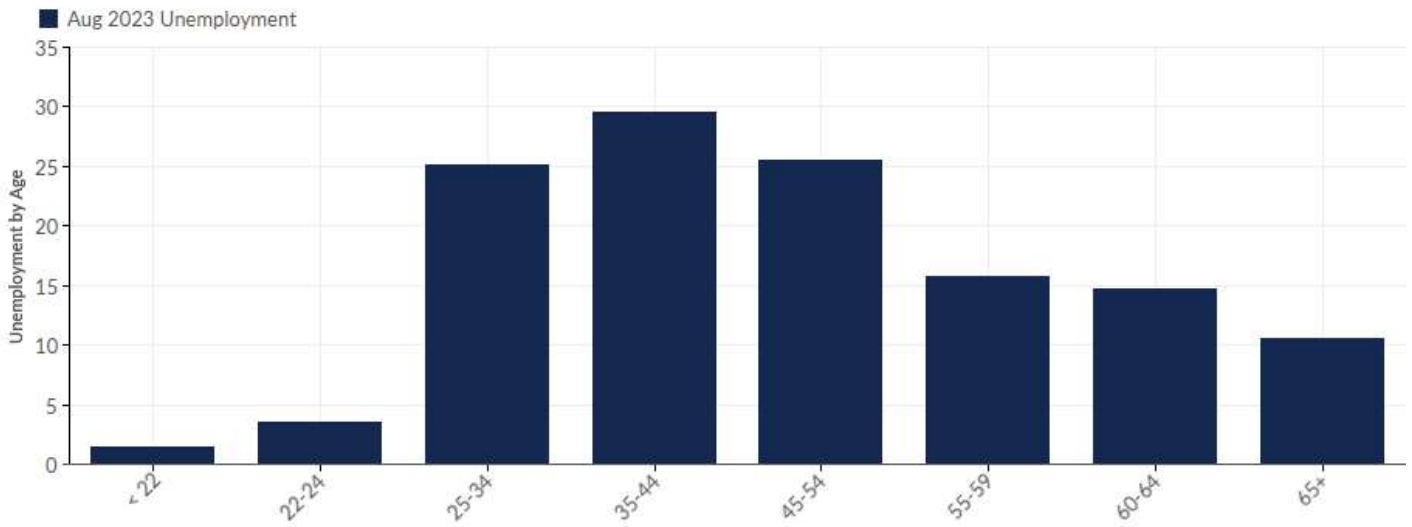
Educational Attainment

Concerning educational attainment, **7.8% of Emporia City County, VA residents possess a Bachelor's Degree** (13.1% below the national average), and **9.1% hold an Associate's Degree** (0.2% above the national average).



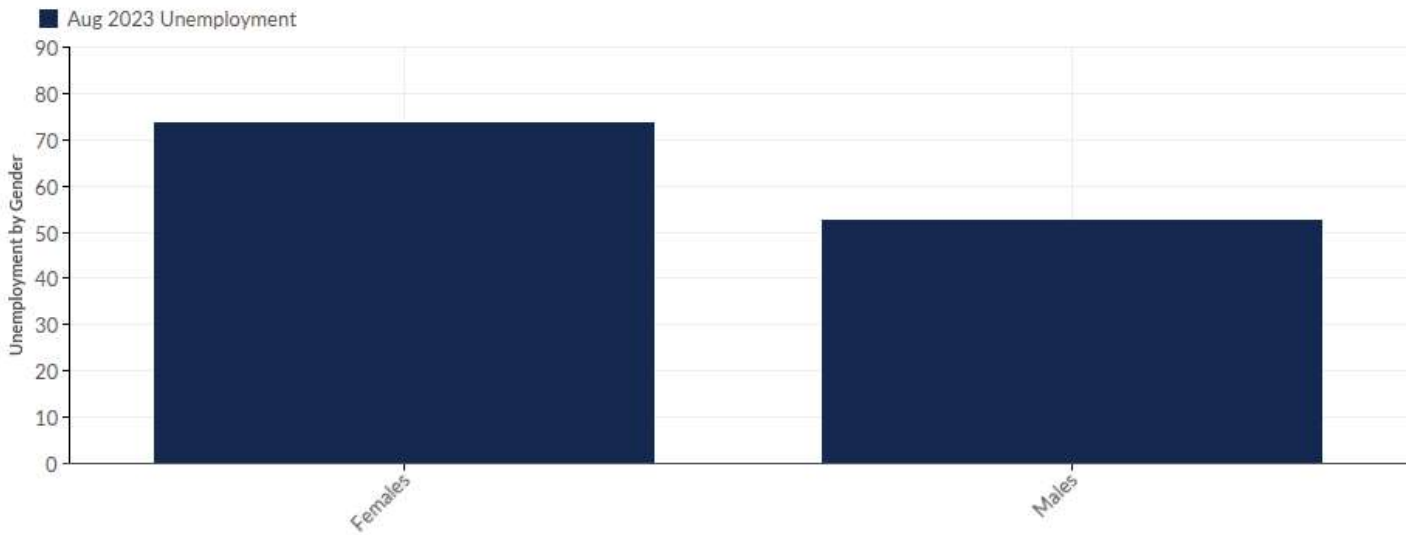
Unemployment by Demographics

Unemployment by Age



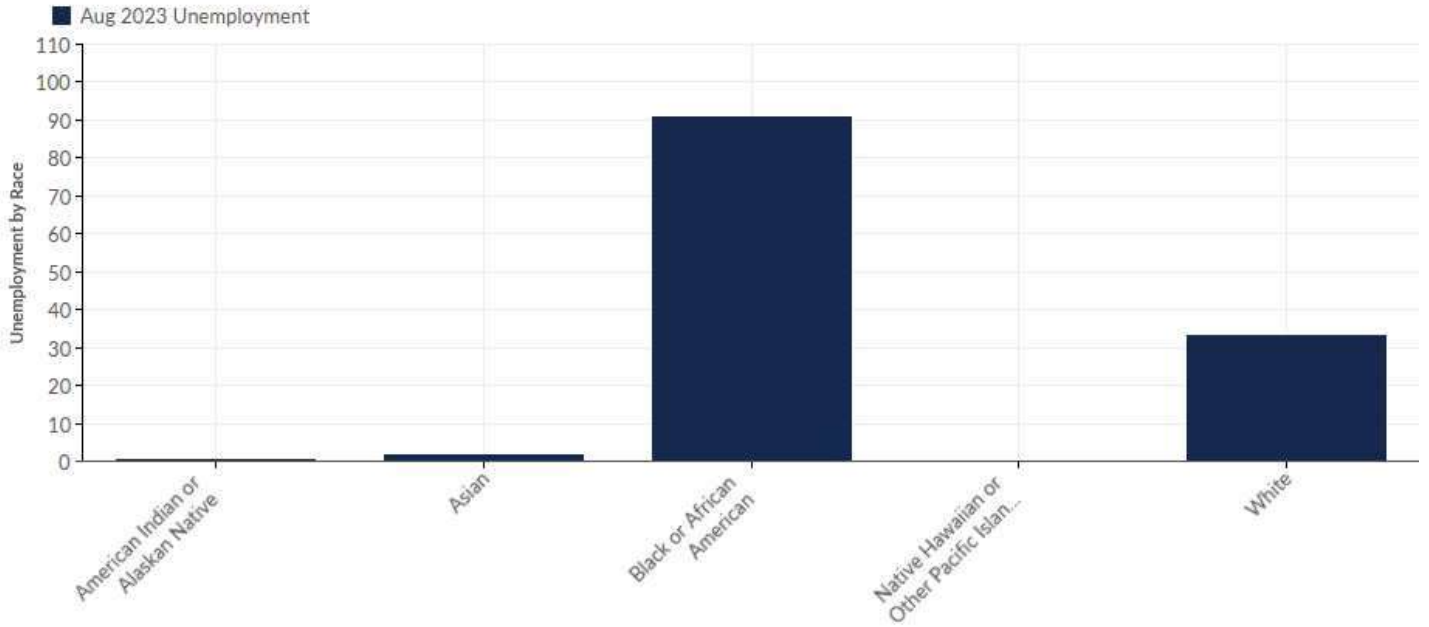
Age	Unemployment (Aug 2023)	% of Unemployed
< 22	1	0.79%
22-24	4	3.17%
25-34	25	19.84%
35-44	30	23.81%
45-54	25	19.84%
55-59	16	12.70%
60-64	15	11.90%
65+	11	8.73%
Total	126	101.00%

Unemployment by Gender



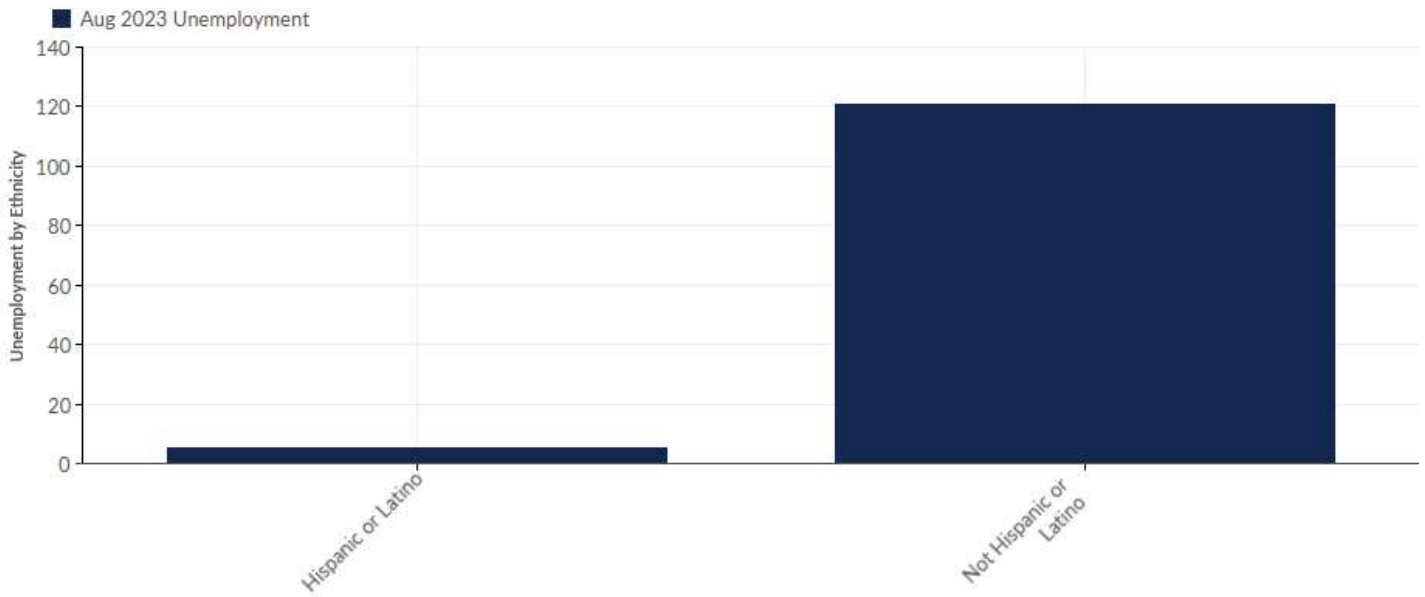
Gender	Unemployment (Aug 2023)	% of Unemployed
Females	73	57.94%
Males	53	42.06%
Total	126	100.00%

Unemployment by Race



Race	Unemployment (Aug 2023)	% of Unemployed
American Indian or Alaskan Native	0	0.00%
Asian	2	1.59%
Black or African American	91	72.22%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	33	26.19%
Total	126	100.00%

Unemployment by Ethnicity

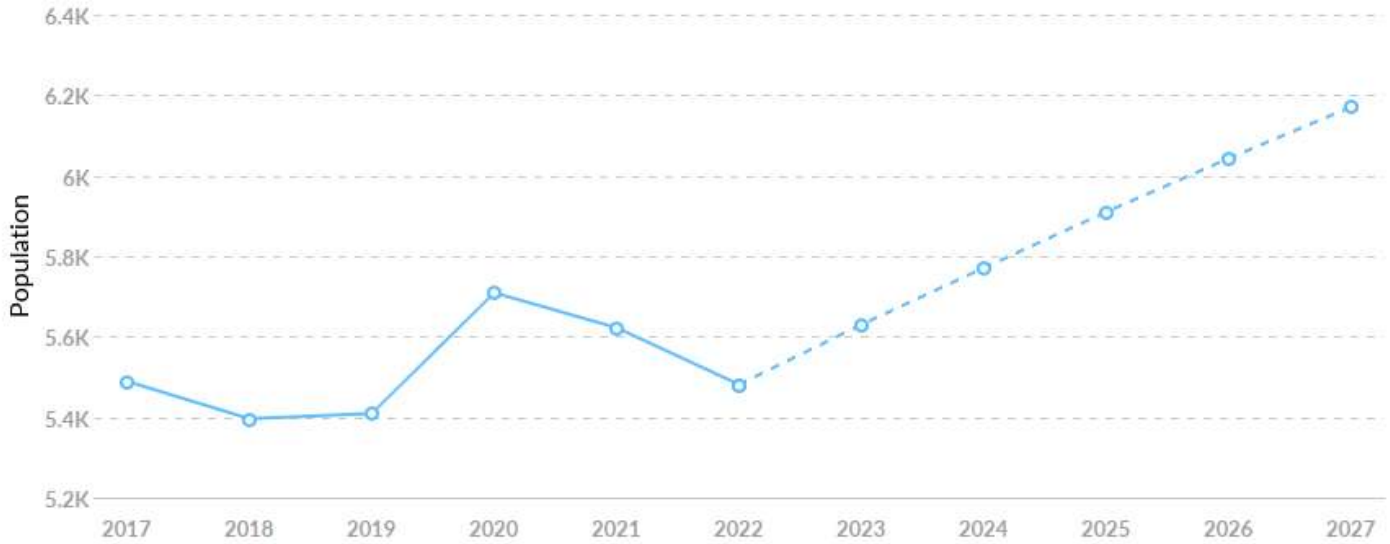


Ethnicity	Unemployment (Aug 2023)	% of Unemployed
Hispanic or Latino	5	3.97%
Not Hispanic or Latino	121	96.03%
Total	126	100.00%

Historic & Projected Trends

Population Trends

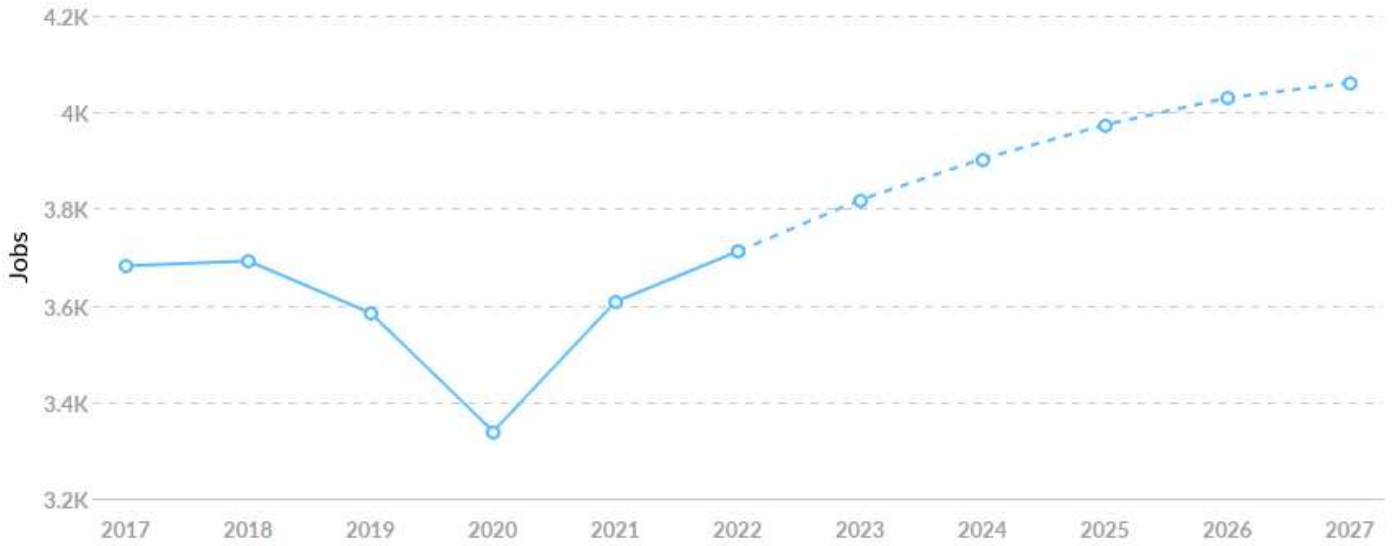
As of 2022 the region's population **declined by 0.1%** since 2017, falling by 8. Population is expected to **increase by 12.6%** between 2022 and 2027, adding 690.



Timeframe	Population
2017	5,489
2018	5,396
2019	5,409
2020	5,709
2021	5,622
2022	5,481
2023	5,630
2024	5,771
2025	5,910
2026	6,043
2027	6,171

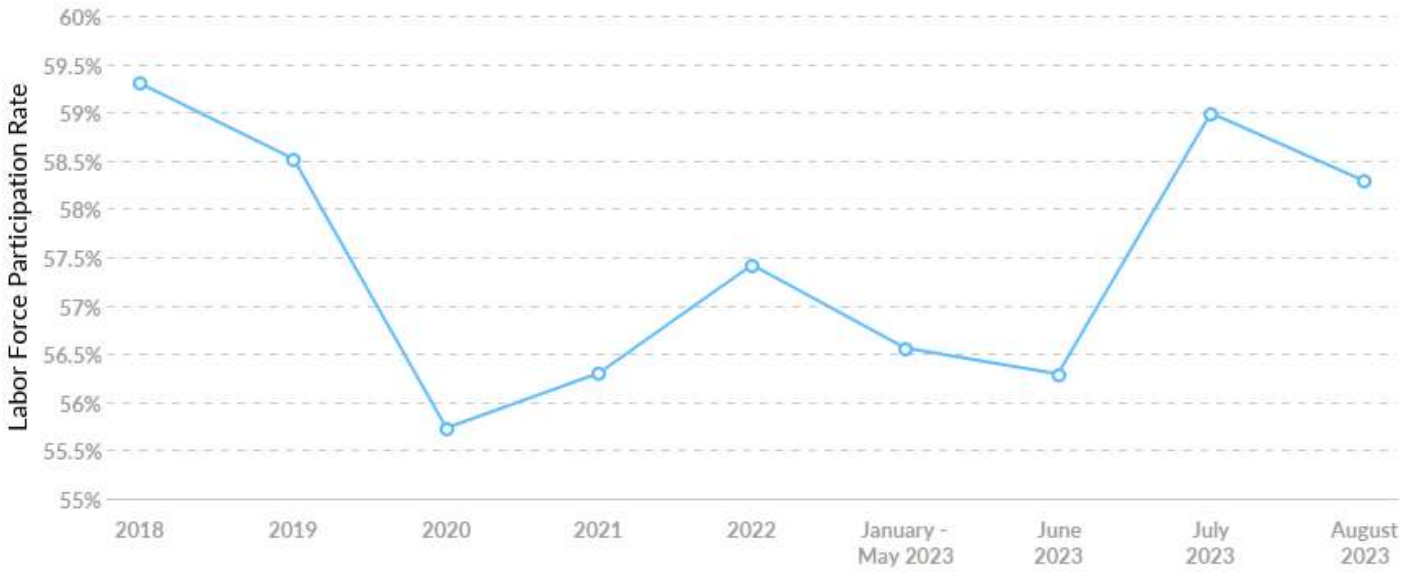
Job Trends

From 2017 to 2022, jobs increased by 0.8% in Emporia City County, VA from 3,682 to 3,712. This change fell short of the national growth rate of 3.8% by 3.0%.



Timeframe	Jobs
2017	3,682
2018	3,692
2019	3,584
2020	3,339
2021	3,608
2022	3,712
2023	3,819
2024	3,904
2025	3,974
2026	4,030
2027	4,061

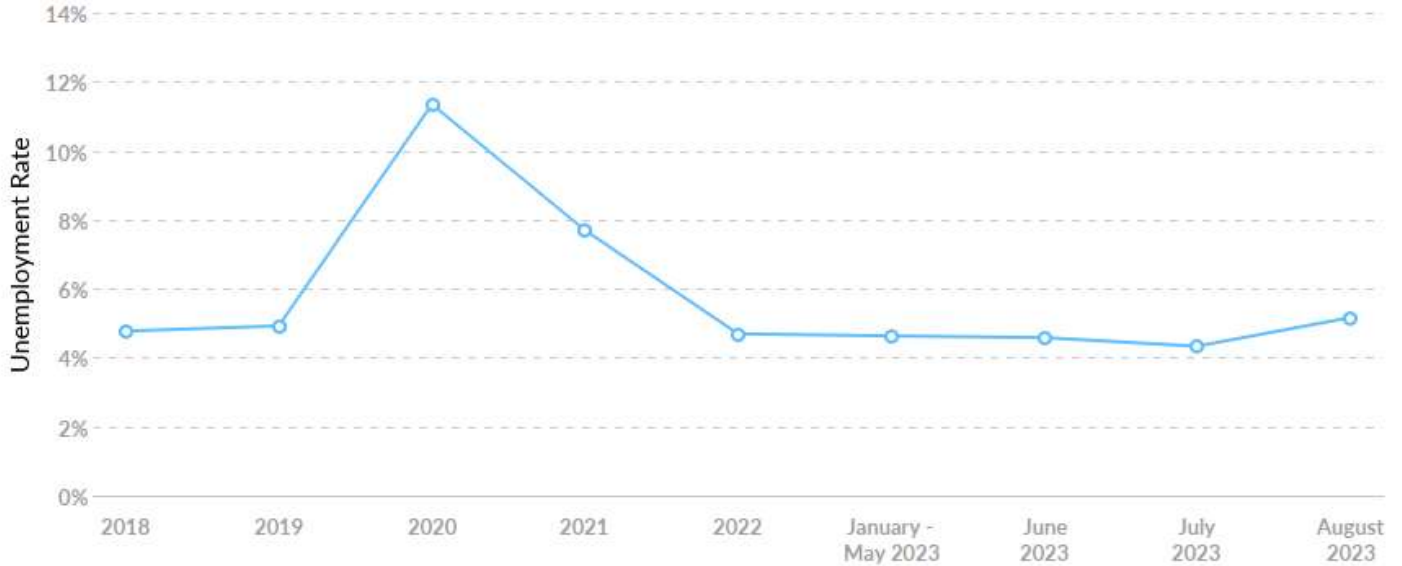
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	59.30%
2019	58.52%
2020	55.73%
2021	56.30%
2022	57.42%
January - May 2023	56.56%
June 2023	56.29%
July 2023	58.99%
August 2023	58.29%

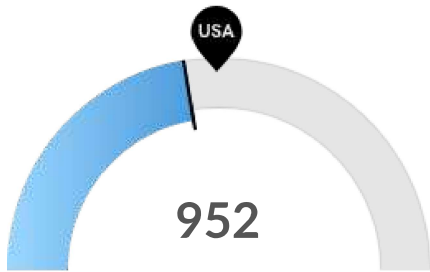
Unemployment Rate Trends

Emporia City County, VA had an August 2023 unemployment rate of 5.16%, **increasing from 4.77%** 5 years before.



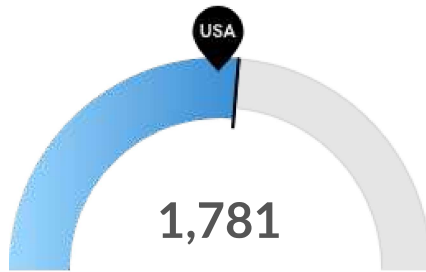
Timeframe	Unemployment Rate
2018	4.77%
2019	4.92%
2020	11.34%
2021	7.69%
2022	4.69%
January - May 2023	4.63%
June 2023	4.58%
July 2023	4.33%
August 2023	5.16%

Population Characteristics



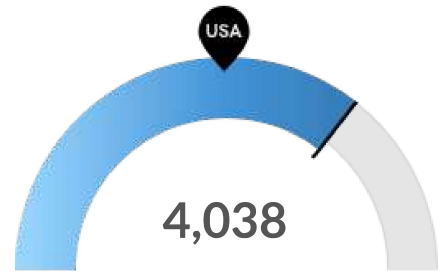
Millennials

Emporia City County, VA has 952 millennials (ages 25-39). The national average for an area this size is 1,114.



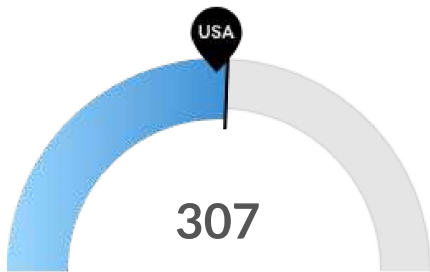
Retiring Soon

Retirement risk is about average in Emporia City County, VA. The national average for an area this size is 1,643 people 55 or older, while there are 1,781 here.



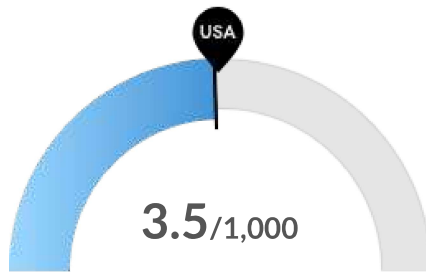
Racial Diversity

Racial diversity is high in Emporia City County, VA. The national average for an area this size is 2,254 racially diverse people, while there are 4,038 here.



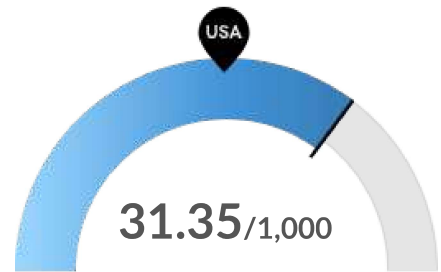
Veterans

Emporia City County, VA has 307 veterans. The national average for an area this size is 295.



Violent Crime

Emporia City County, VA has 3.5 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

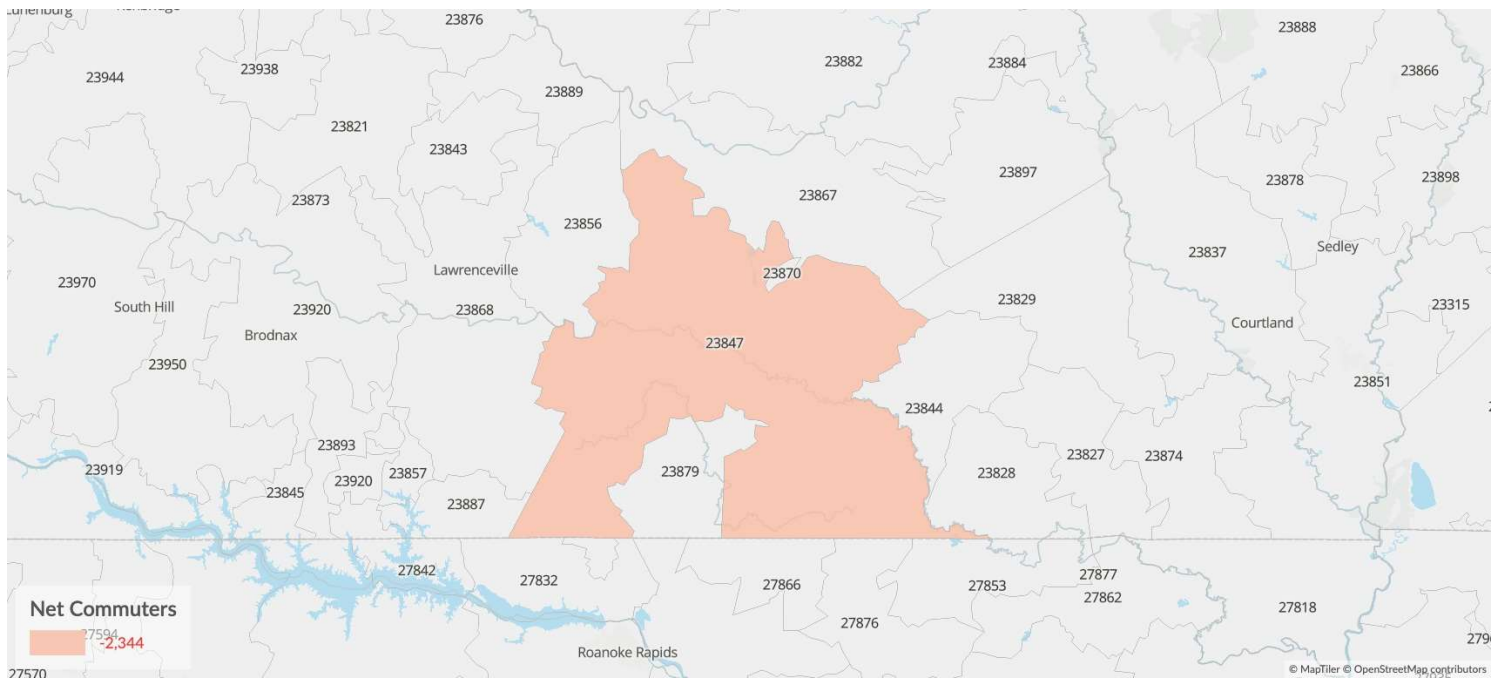


Property Crime

Emporia City County, VA has 31.35 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Emporia City County, VA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

ZIP	Name	2022 Employment
23847	Emporia, VA (in Emporia...	3,712

ZIP	Name	2022 Workers
23847	Emporia, VA (in Emporia...	6,056

Inbound and Outbound Migration

The table below analyzes past and current residents of Emporia City County, VA. The left column shows residents of other counties migrating to Emporia City County, VA. The right column shows residents migrating from Emporia City County, VA to other counties.

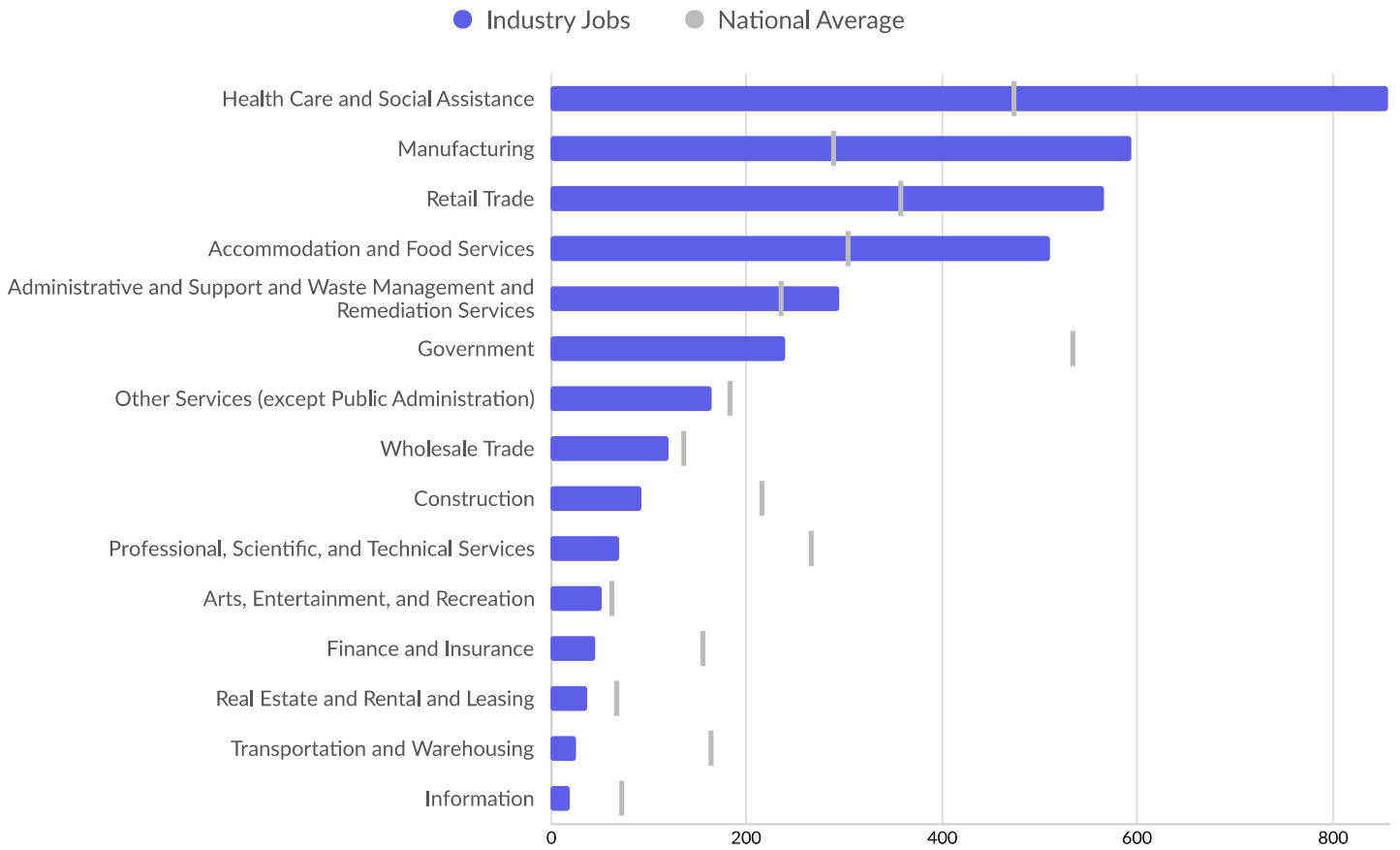
As of 2020, 144 people have migrated from Greensville County, VA to Emporia City County, VA. In the same year, 161 people left Emporia City County, VA migrating to Greensville County, VA. The total Net Migration for Emporia City County, VA in 2020 was -61.

Top Previous Counties	Migrations
Greensville County, VA	144
Chesterfield County, VA	11
Hampton City County, VA	10
Martinsville City County, VA	7
Norfolk City County, VA	5
Henrico County, VA	5
Harrisonburg City County, VA	4
Fairfax County, VA	4
Sussex County, VA	4
Prince William County, VA	4
McPherson County, KS	3
Loudoun County, VA	3
Virginia Beach City County, VA	3
Fauquier County, VA	2
James City County, VA	2
Top Following Counties	Migrations
Greensville County, VA	161
Forsyth County, NC	35
Norfolk City County, VA	21
Wood County, WV	16

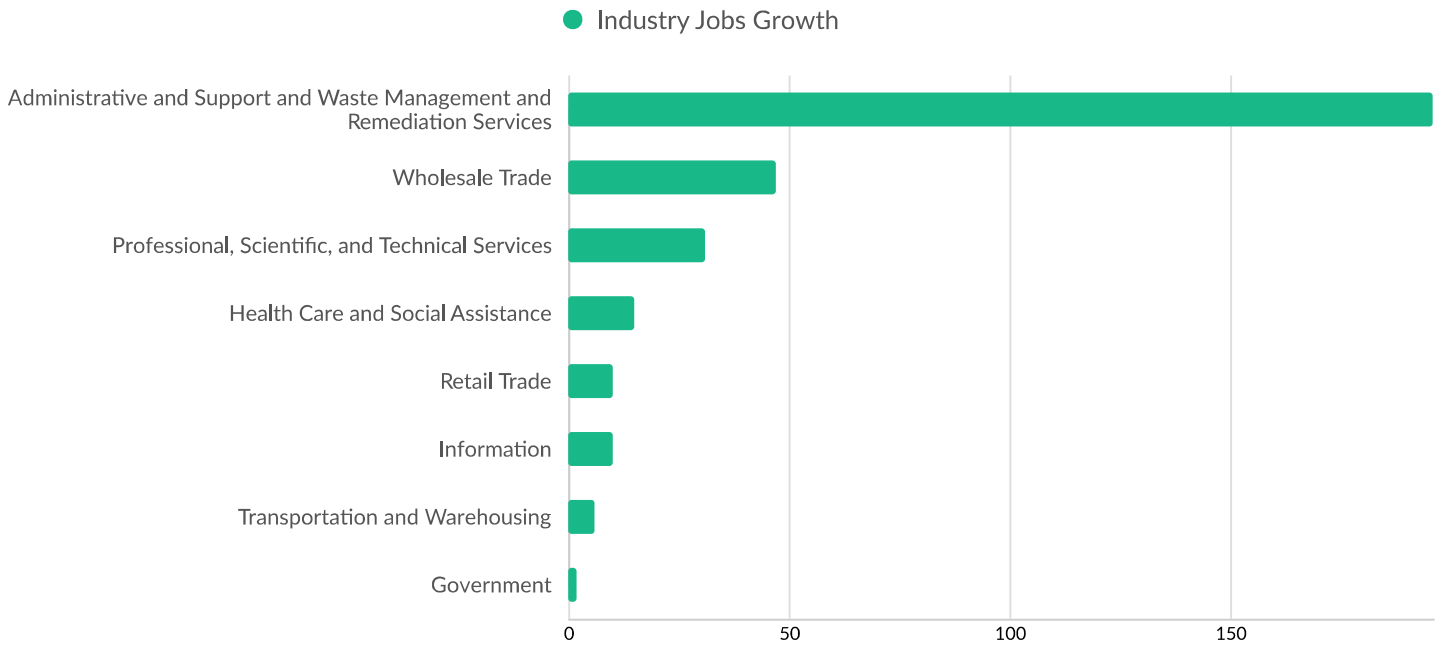
Top Following Counties	Migrations
Danville City County, VA	13
Dinwiddie County, VA	13
Horry County, SC	10
Augusta County, VA	9
Charlotte County, VA	9
Northampton County, NC	6
Maricopa County, AZ	6
Isle of Wight County, VA	5
Brunswick County, VA	5
Martinsville City County, VA	5
Chesterfield County, VA	4

Industry Characteristics

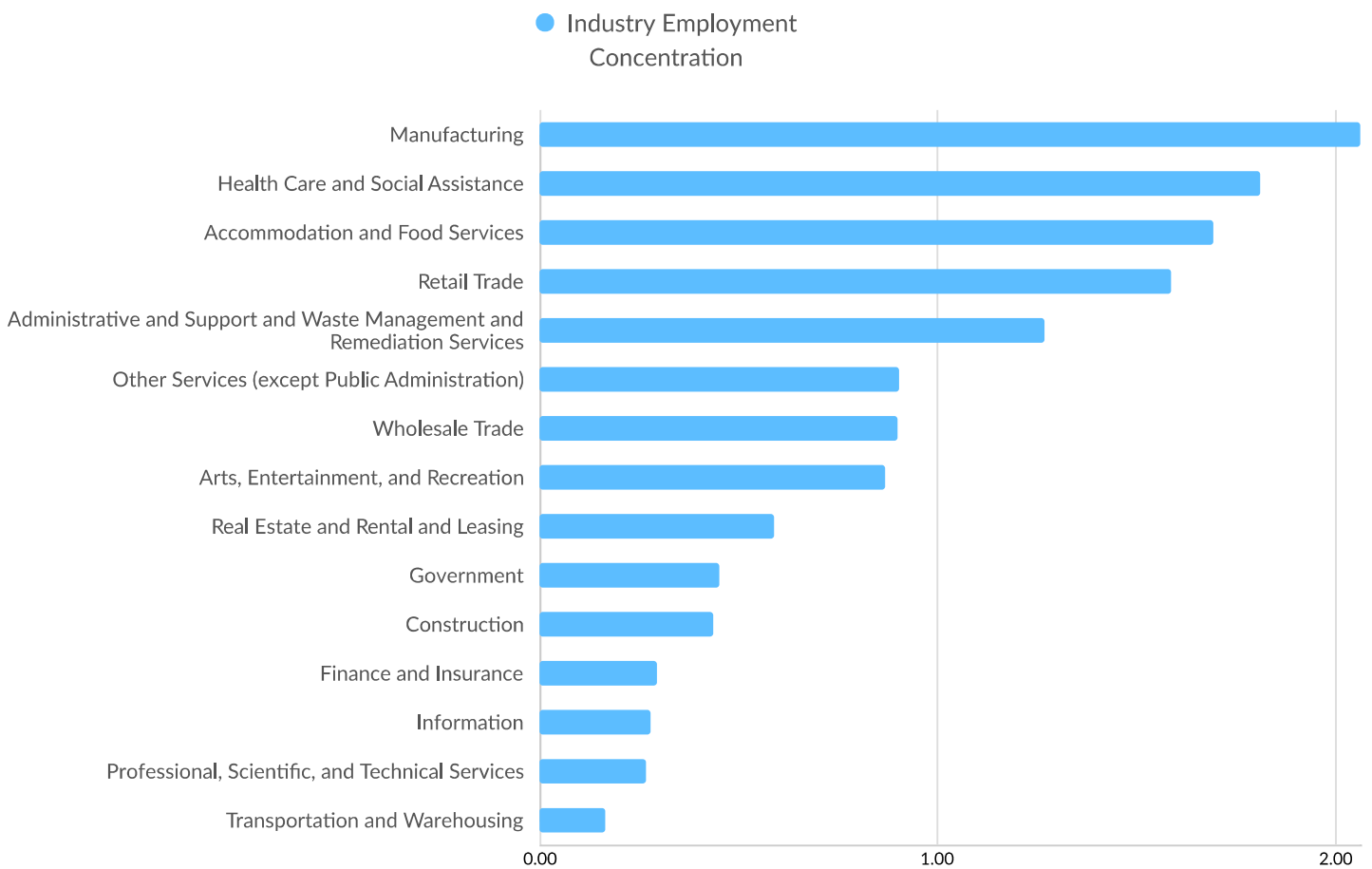
Largest Industries



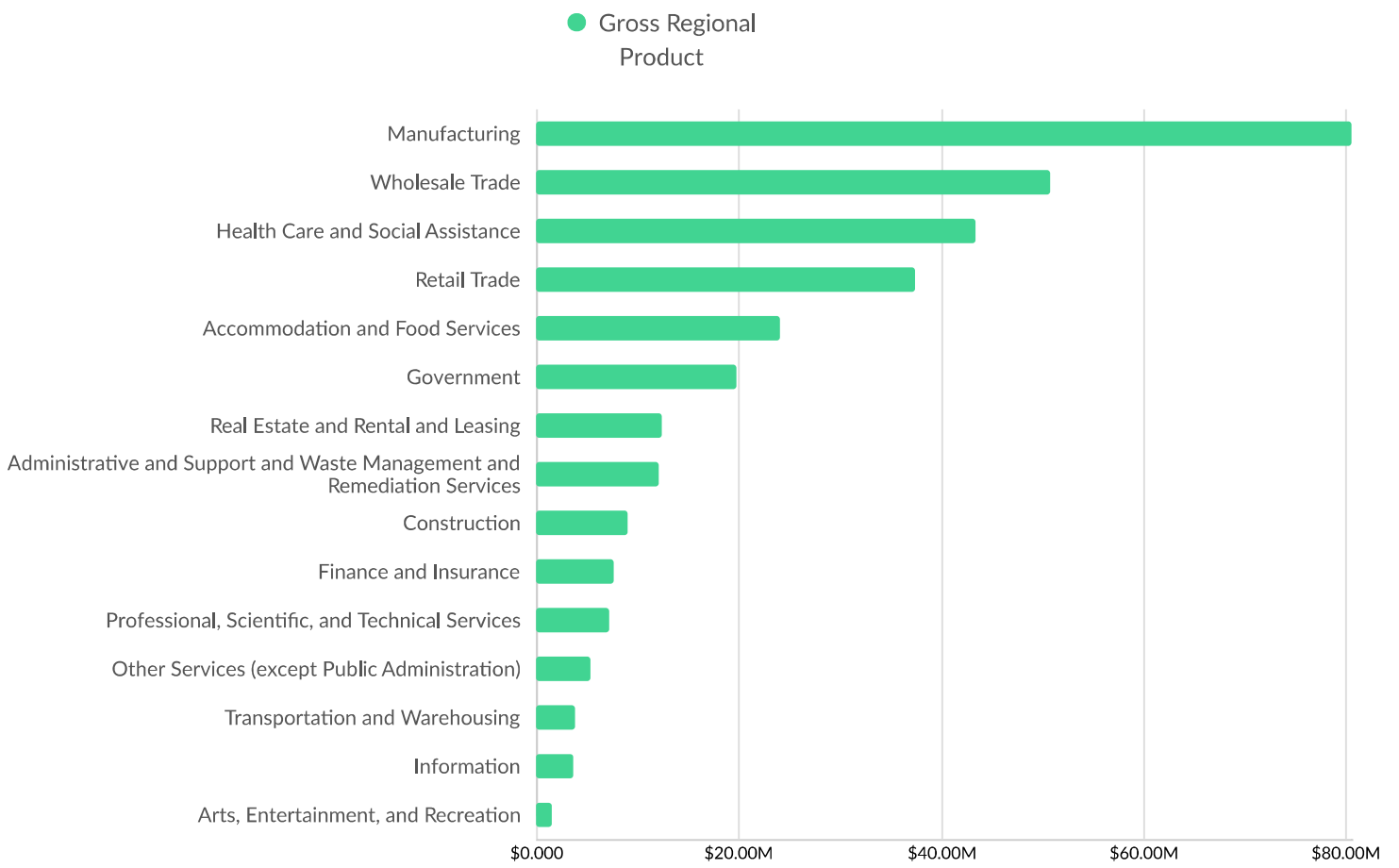
Top Growing Industries



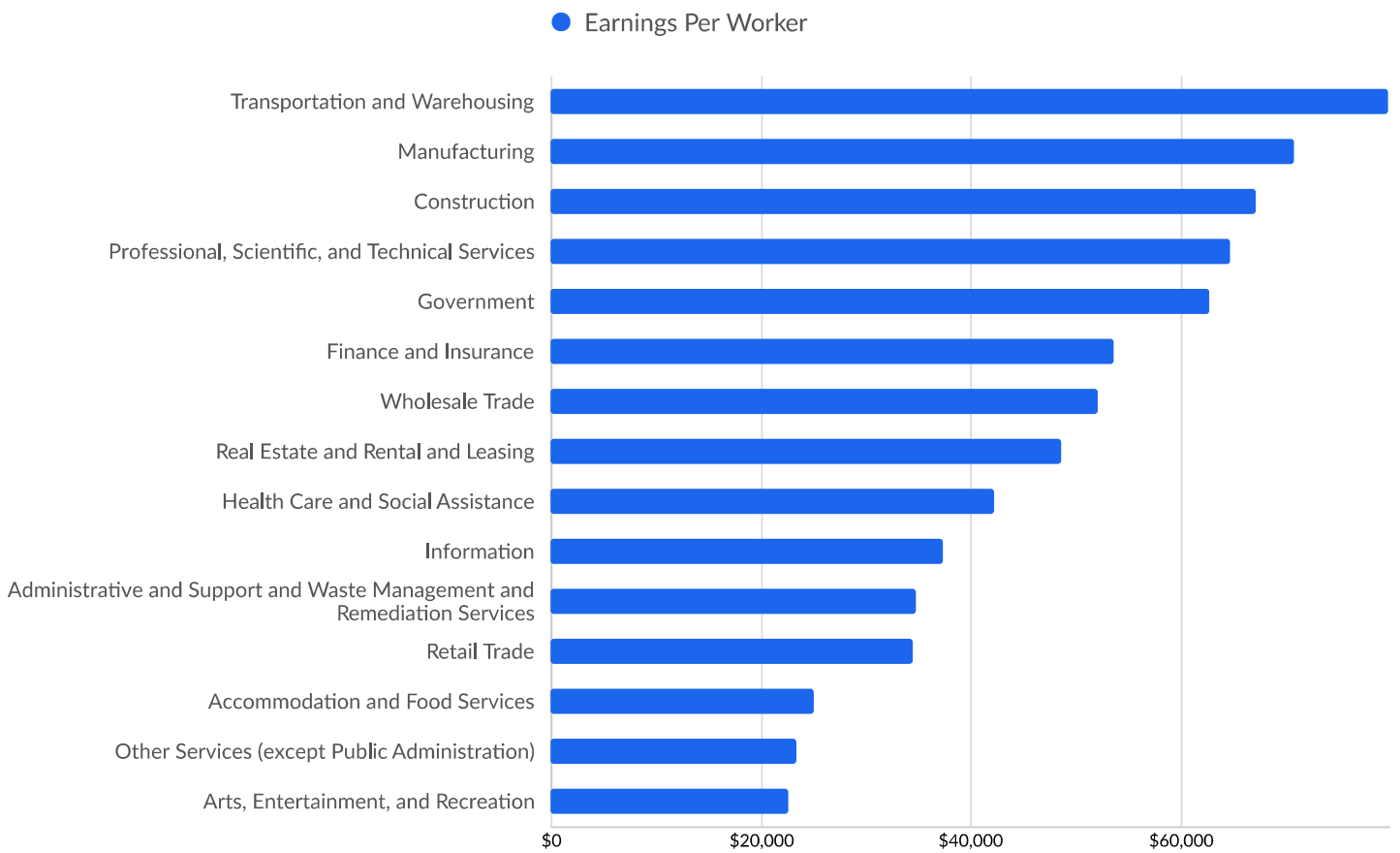
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



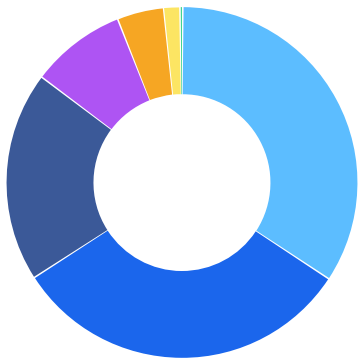
Business Characteristics

855 Companies Employ Your Workers

Online profiles for your workers mention 855 companies as employers, with the top 10 appearing below. In the last 12 months, 230 companies in Emporia City County, VA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Greensville County Public Schoo...	99 	Koch Industries	70 
Boar's Head Brand	60 	Walmart	43 
Commonwealth Of Virginia	53 	Bon Secours	30 
Koch Industries	34 	DaVita	22 
Walmart	31 	Aimbridge Hospitality	17 
Lowe's	20 	CVS Health	15 
Southside Virginia Community C...	19 	Compass Group	12 
Amazon	18 	Pizza Hut	12 
City Of Emporia	18 	Emporia Rehabilitation And Hea...	11 
Greensville Correctional Center	17 	Dollar Tree	10 

Business Size

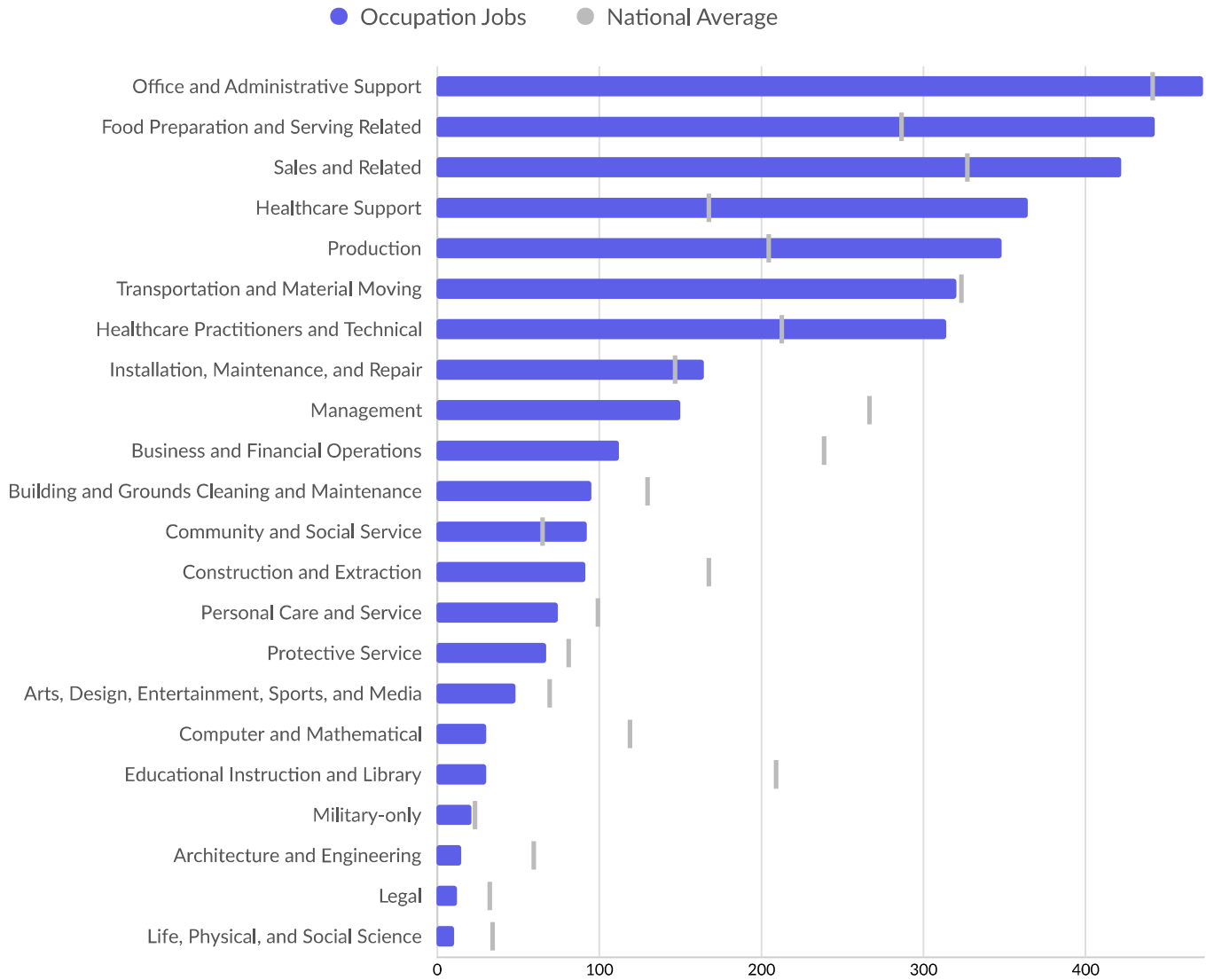


	Percentage	Business Count
● 1 to 4 employees	34.2%	136
● 5 to 9 employees	31.7%	126
● 10 to 19 employees	19.3%	77
● 20 to 49 employees	8.8%	35
● 50 to 99 employees	4.3%	17
● 100 to 249 employees	1.5%	6
● 250 to 499 employees	0.3%	1

*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations



Top Growing Occupations

● Occupation Jobs Growth

Top Occupation Employment Concentration

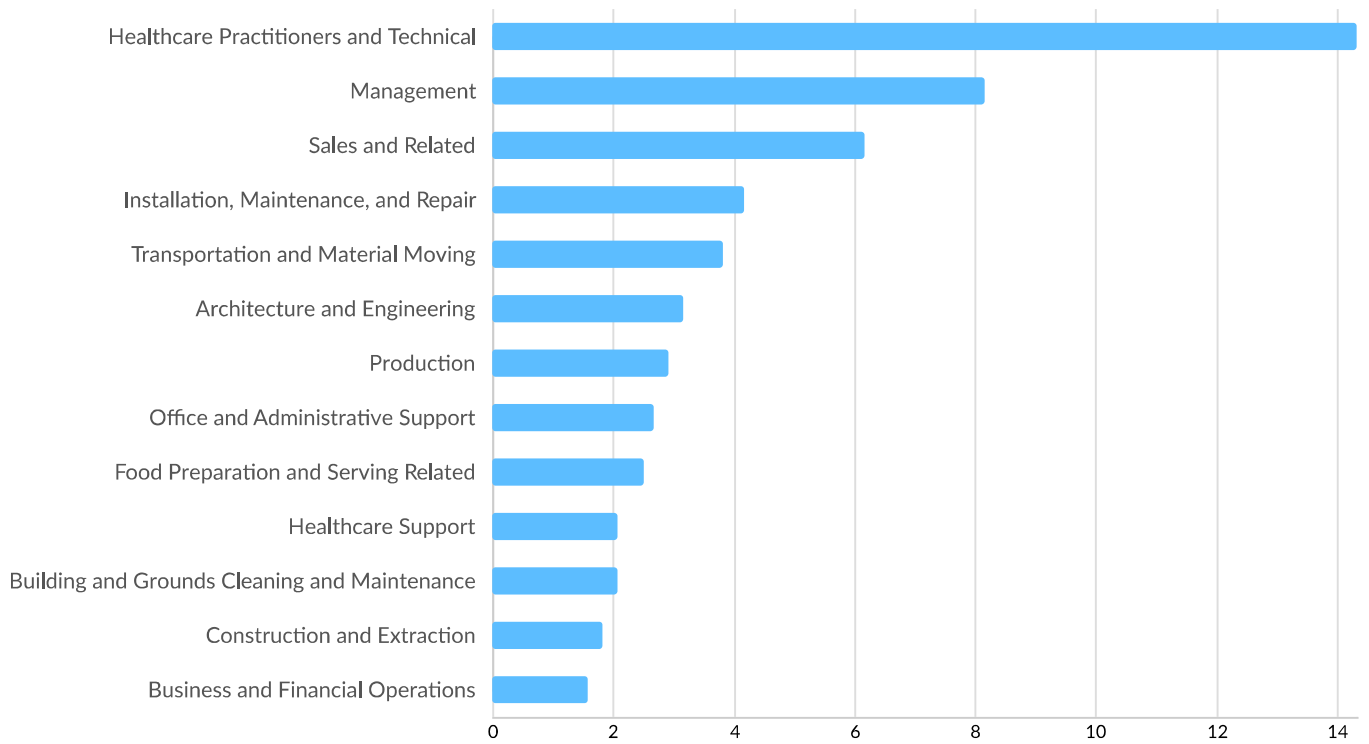
● Occupation Employment Concentration

Top Occupation Earnings

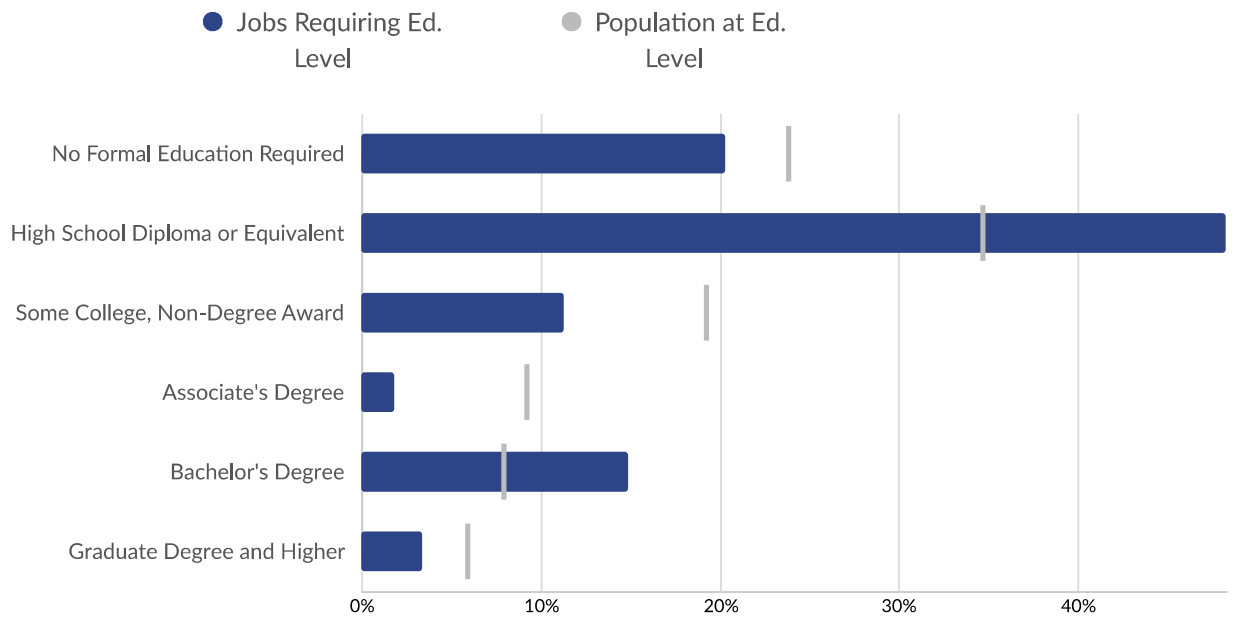
● Median Hourly Earnings

Top Posted Occupations

● Unique Average Monthly Postings



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Emporia City County, VA produced graduates.

In-Demand Skills

● Top Specialized Skills ● National Average