



DEMOGRAPHIC & ECONOMIC INFORMATION

• **Greensville County** •

COMPILED 11/2023

SOURCE: LIGHTCAST Q2 REGION OVERVIEW

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Report Parameters

1 County

51081 Greenville County, VA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

11,226

Population (2022)

Population decreased by 326 over the last 5 years but is projected to grow by 509 over the next 5 years.

4,384

Total Regional Employment

Jobs decreased by 472 over the last 5 years but are projected to grow by 435 over the next 5 years.

\$53.1K

Median Household Income (2021)

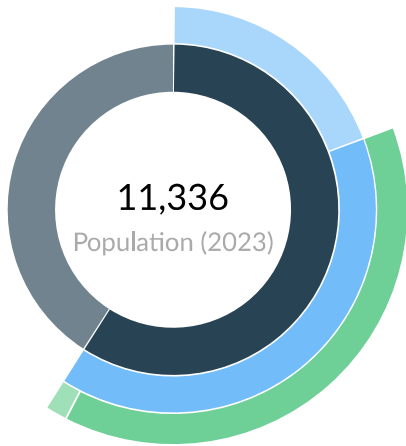
Median household income is \$16.0K below the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **declined by 2.8%** since 2017, falling by 326. Population is expected to **increase by 4.5%** between 2022 and 2027, adding 509.
- From 2017 to 2022, jobs **declined by 9.7%** in Greenville County, VA from 4,856 to **4,384**. This change **fell short of the national growth rate of 3.8% by 13.5%**. As the number of jobs declined, the **labor force participation rate increased from 65.1% to 66.6% between 2017 and 2022**.
- Concerning educational attainment, **7.9% of Greenville County, VA residents possess a Bachelor's Degree** (12.9% below the national average), and **5.7% hold an Associate's Degree** (3.1% below the national average).
- The top three industries in 2022 are State Government, Excluding Education and Hospitals, Animal Slaughtering and Processing, and Education and Hospitals (Local Government).

	Population (2023)	Labor Force (Aug 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	11,336	4,508	4,384	96.6	\$567.23M	\$1.16B	\$1.34B
State	8,749,393	4,616,674	4,493,456	102.2	\$643.30B	\$691.00B	\$923.73B

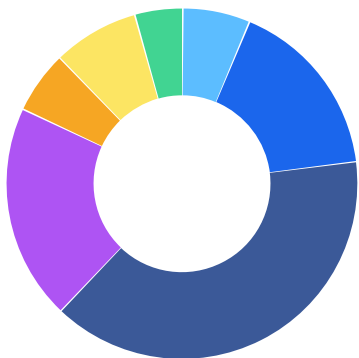
Aug 2023 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	6,688
● Not in Labor Force (16+)	2,180
● Labor Force	4,508
● Employed	4,334
● Unemployed	174
● Under 16, Military, and institutionalized Population	4,648

Educational Attainment

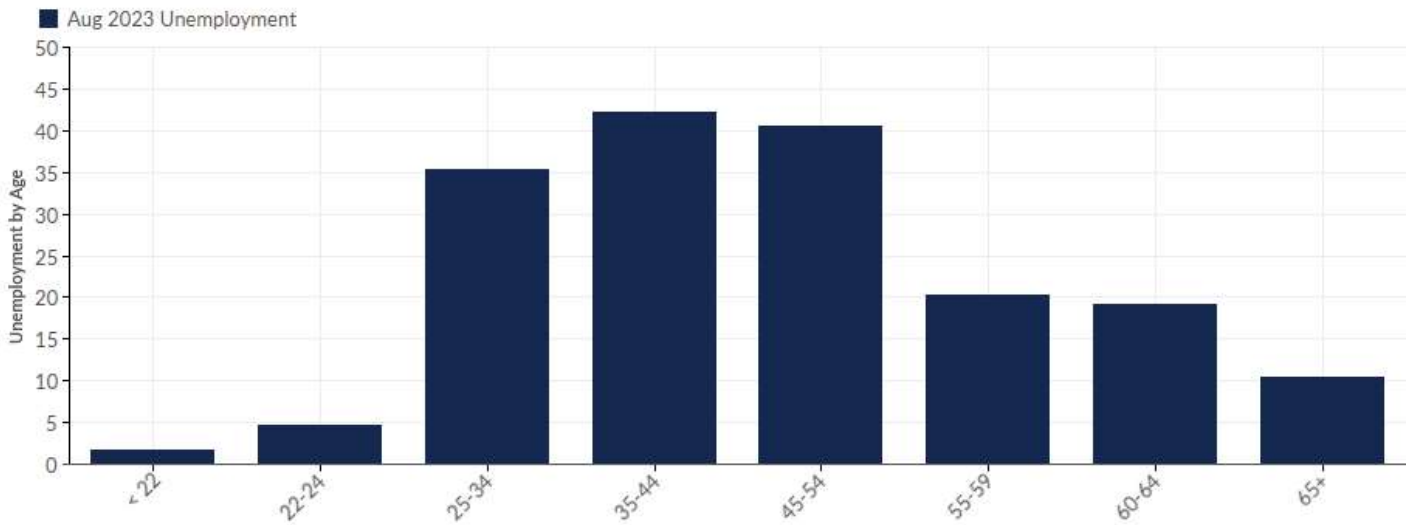
Concerning educational attainment, **7.9% of Greenville County, VA residents possess a Bachelor's Degree** (12.9% below the national average), and **5.7% hold an Associate's Degree** (3.1% below the national average).



	% of Population	Population
● Less Than 9th Grade	6.2%	520
● 9th Grade to 12th Grade	16.7%	1,399
● High School Diploma	39.1%	3,276
● Some College	19.9%	1,665
● Associate's Degree	5.7%	480
● Bachelor's Degree	7.9%	665
● Graduate Degree and Higher	4.4%	369

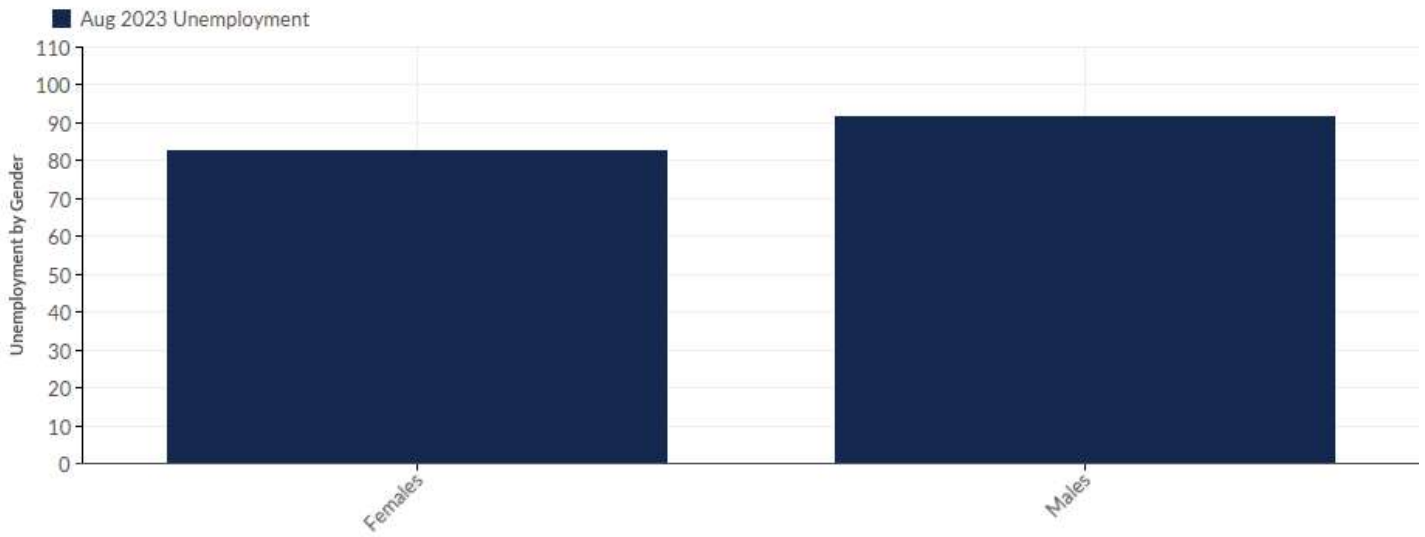
Unemployment by Demographics

Unemployment by Age



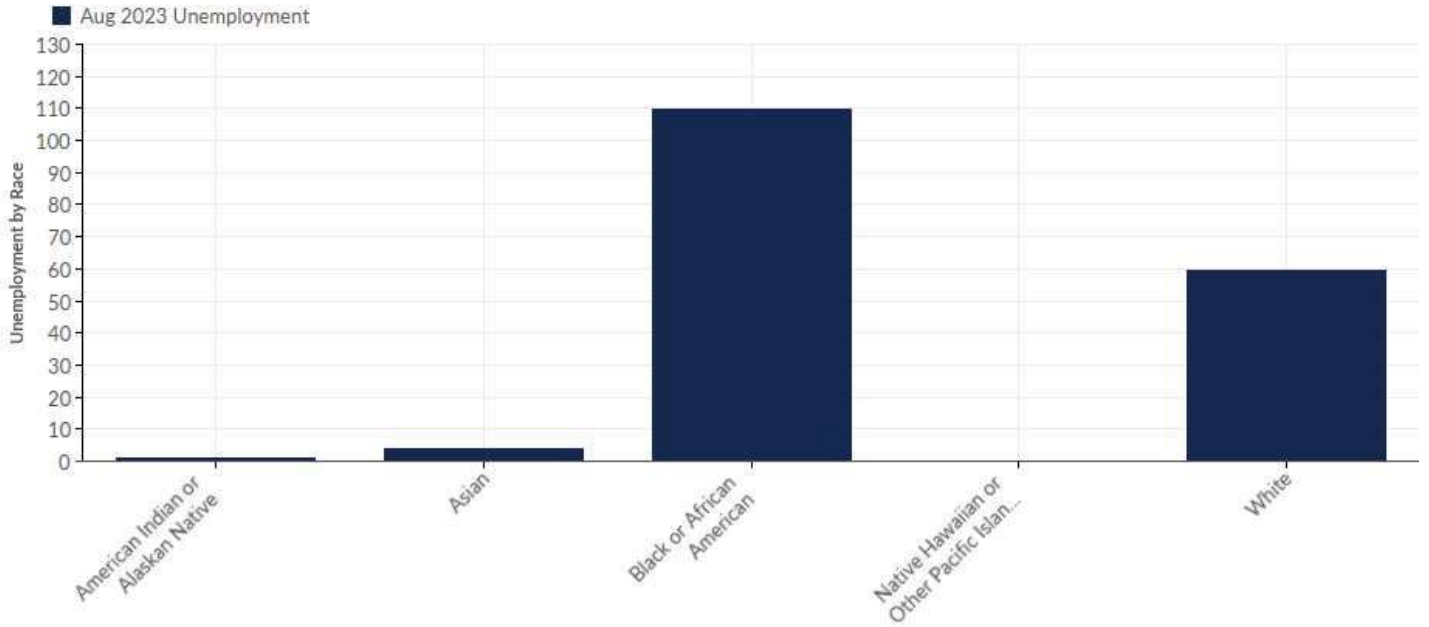
Age	Unemployment (Aug 2023)	% of Unemployed
< 22	2	1.15%
22-24	5	2.87%
25-34	35	20.11%
35-44	42	24.14%
45-54	40	22.99%
55-59	20	11.49%
60-64	19	10.92%
65+	10	5.75%
Total	174	99.00%

Unemployment by Gender



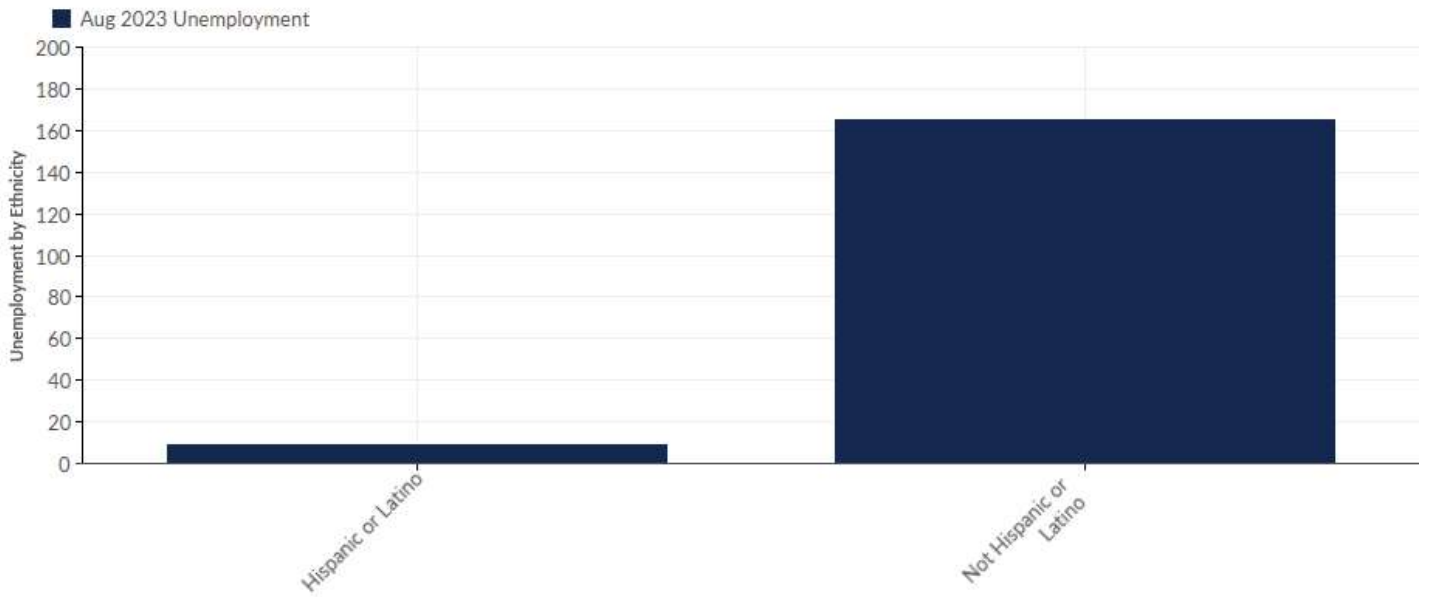
Gender	Unemployment (Aug 2023)	% of Unemployed
Females	83	47.70%
Males	91	52.30%
Total	174	100.00%

Unemployment by Race



Race	Unemployment (Aug 2023)	% of Unemployed
American Indian or Alaskan Native	1	0.57%
Asian	4	2.30%
Black or African American	110	63.22%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	60	34.48%
Total	174	101.00%

Unemployment by Ethnicity

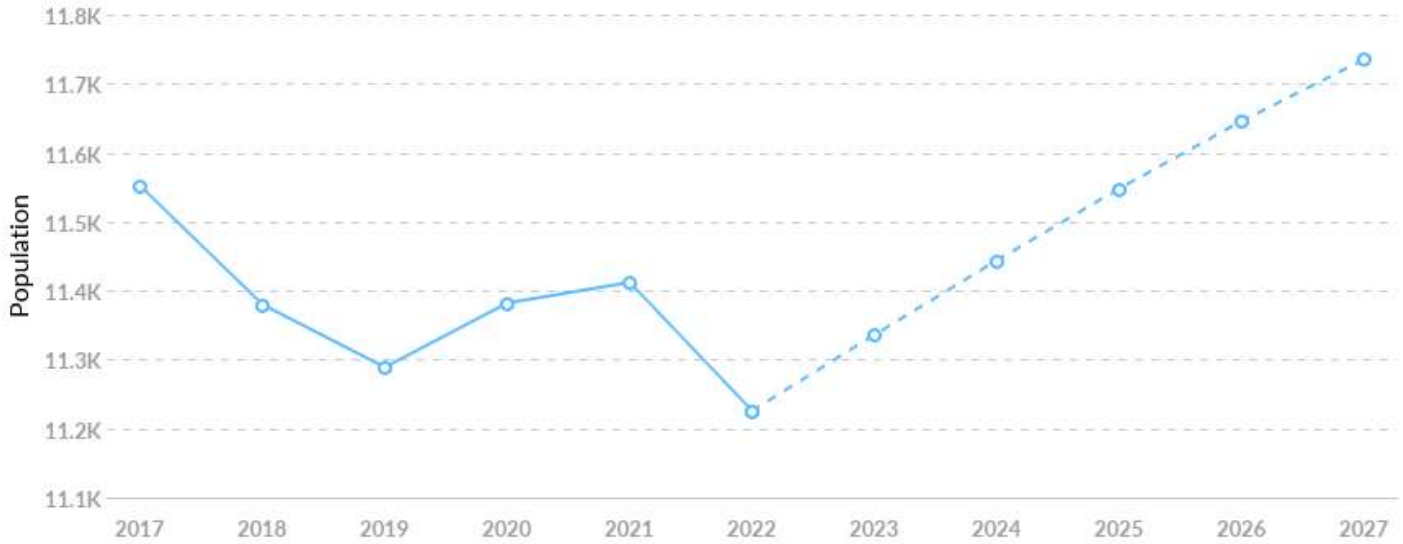


Ethnicity	Unemployment (Aug 2023)	% of Unemployed
Hispanic or Latino	9	5.17%
Not Hispanic or Latino	165	94.83%
Total	174	100.00%

Historic & Projected Trends

Population Trends

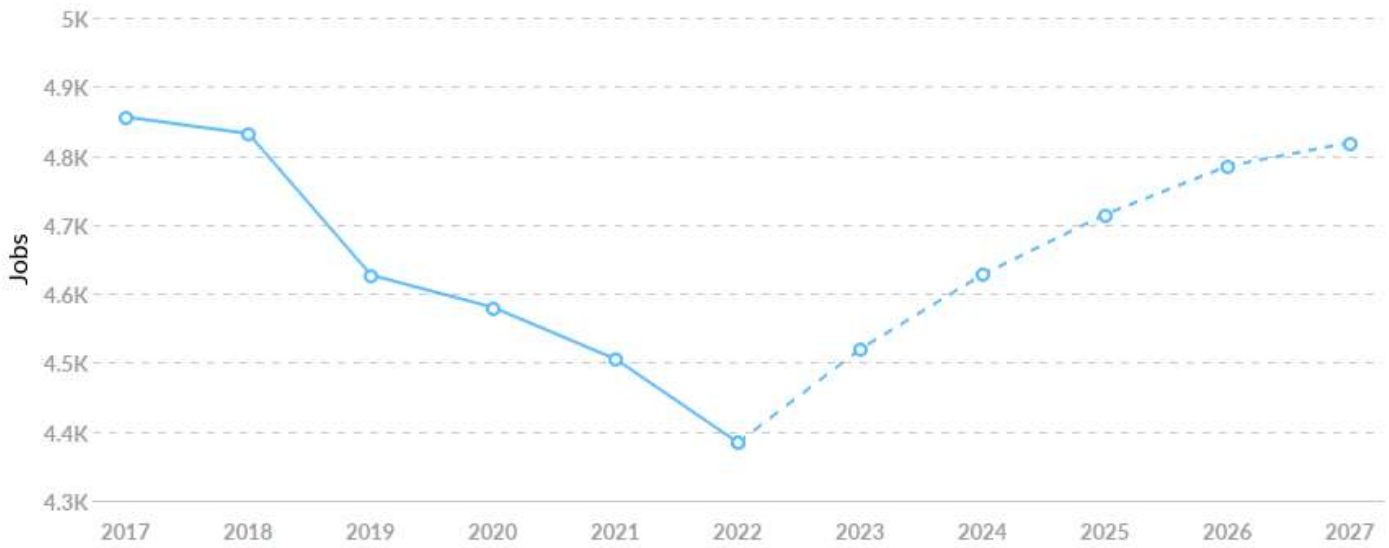
As of 2022 the region's population **declined by 2.8%** since 2017, falling by 326. Population is expected to **increase by 4.5%** between 2022 and 2027, adding 509.



Timeframe	Population
2017	11,552
2018	11,380
2019	11,289
2020	11,382
2021	11,412
2022	11,226
2023	11,336
2024	11,444
2025	11,548
2026	11,646
2027	11,735

Job Trends

From 2017 to 2022, jobs declined by 9.7% in Greenville County, VA from 4,856 to 4,384. This change fell short of the national growth rate of 3.8% by 13.5%.



Timeframe	Jobs
2017	4,856
2018	4,832
2019	4,627
2020	4,580
2021	4,505
2022	4,384
2023	4,520
2024	4,628
2025	4,715
2026	4,785
2027	4,819

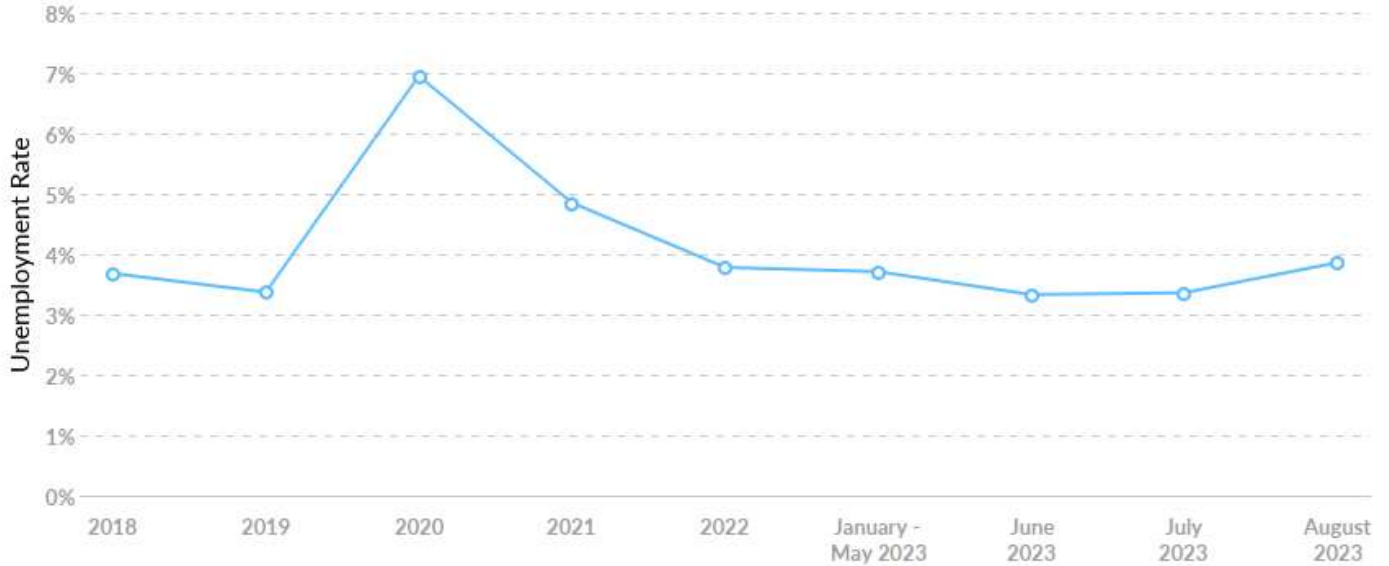
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	66.73%
2019	66.41%
2020	65.86%
2021	63.82%
2022	65.69%
January - May 2023	66.17%
June 2023	65.59%
July 2023	68.05%
August 2023	67.40%

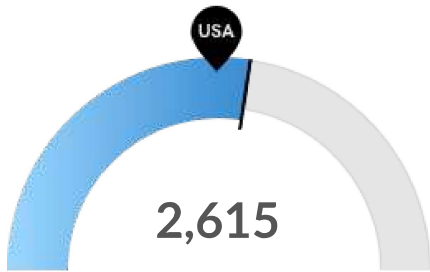
Unemployment Rate Trends

Greenville County, VA had an August 2023 unemployment rate of 3.86%, **increasing from 3.68%** 5 years before.



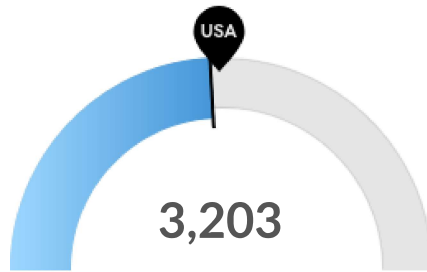
Timeframe	Unemployment Rate
2018	3.68%
2019	3.37%
2020	6.95%
2021	4.85%
2022	3.78%
January - May 2023	3.71%
June 2023	3.33%
July 2023	3.36%
August 2023	3.86%

Population Characteristics



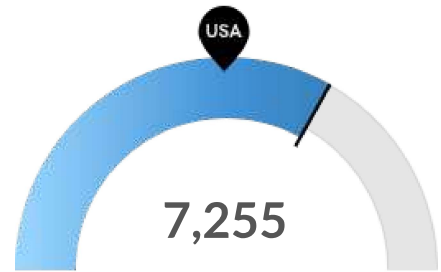
Millennials

Greenville County, VA has 2,615 millennials (ages 25-39). The national average for an area this size is 2,283.



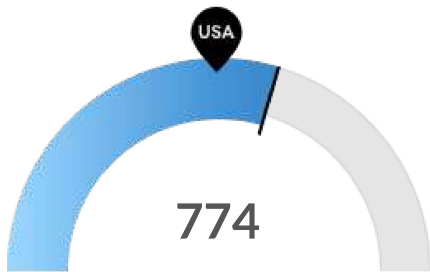
Retiring Soon

Retirement risk is about average in Greenville County, VA. The national average for an area this size is 3,364 people 55 or older, while there are 3,203 here.



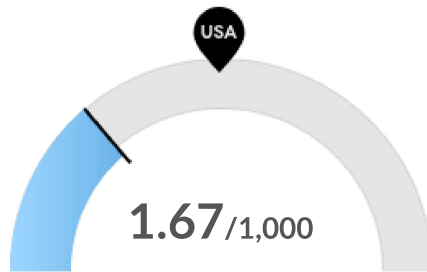
Racial Diversity

Racial diversity is high in Greenville County, VA. The national average for an area this size is 4,617 racially diverse people, while there are 7,255 here.



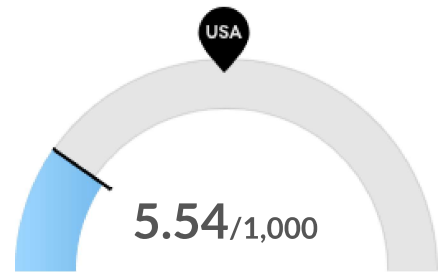
Veterans

Greenville County, VA has 774 veterans. The national average for an area this size is 599.



Violent Crime

Greenville County, VA has 1.67 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

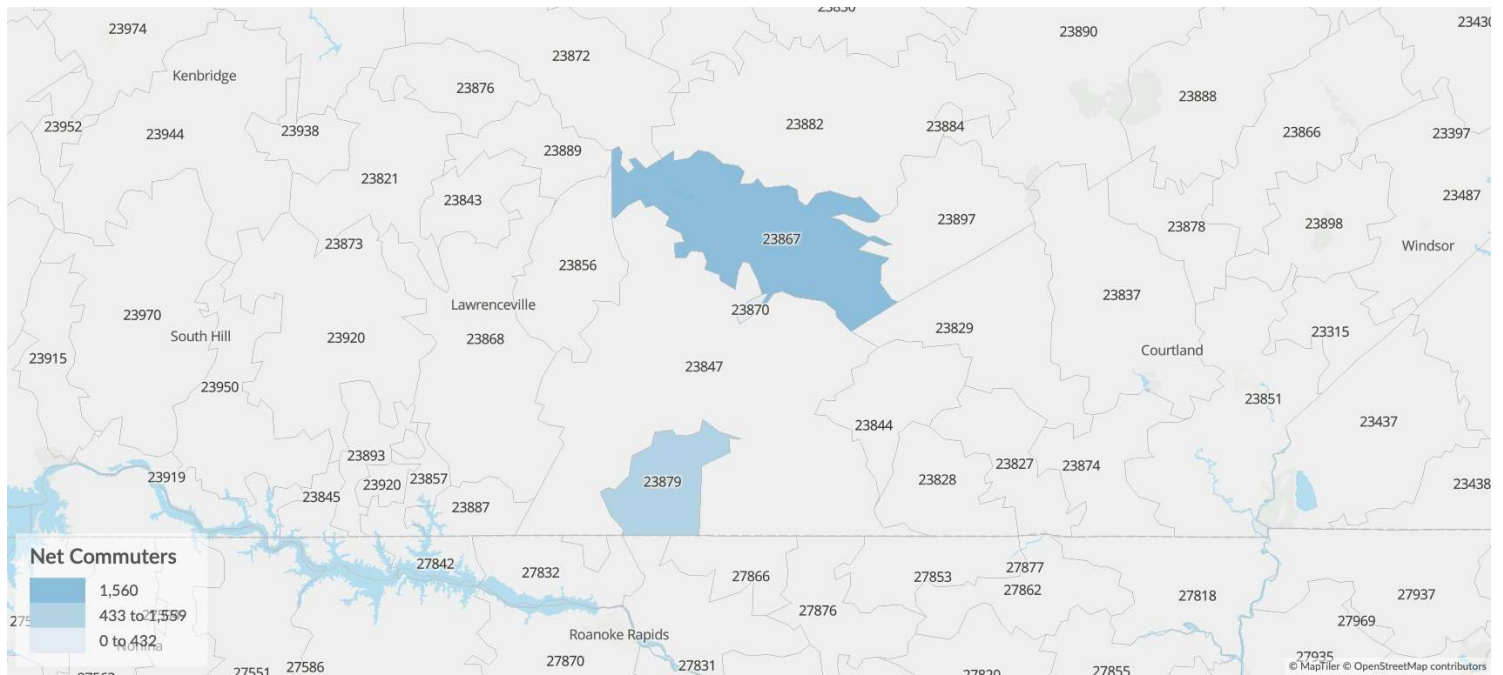


Property Crime

Greenville County, VA has 5.54 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Greensville County, VA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
23867	Jarratt, VA (in Greensvill...	3,281
23879	Skippers, VA (in Greensv...	807
23870	Jarratt, VA (in Greensvill...	296

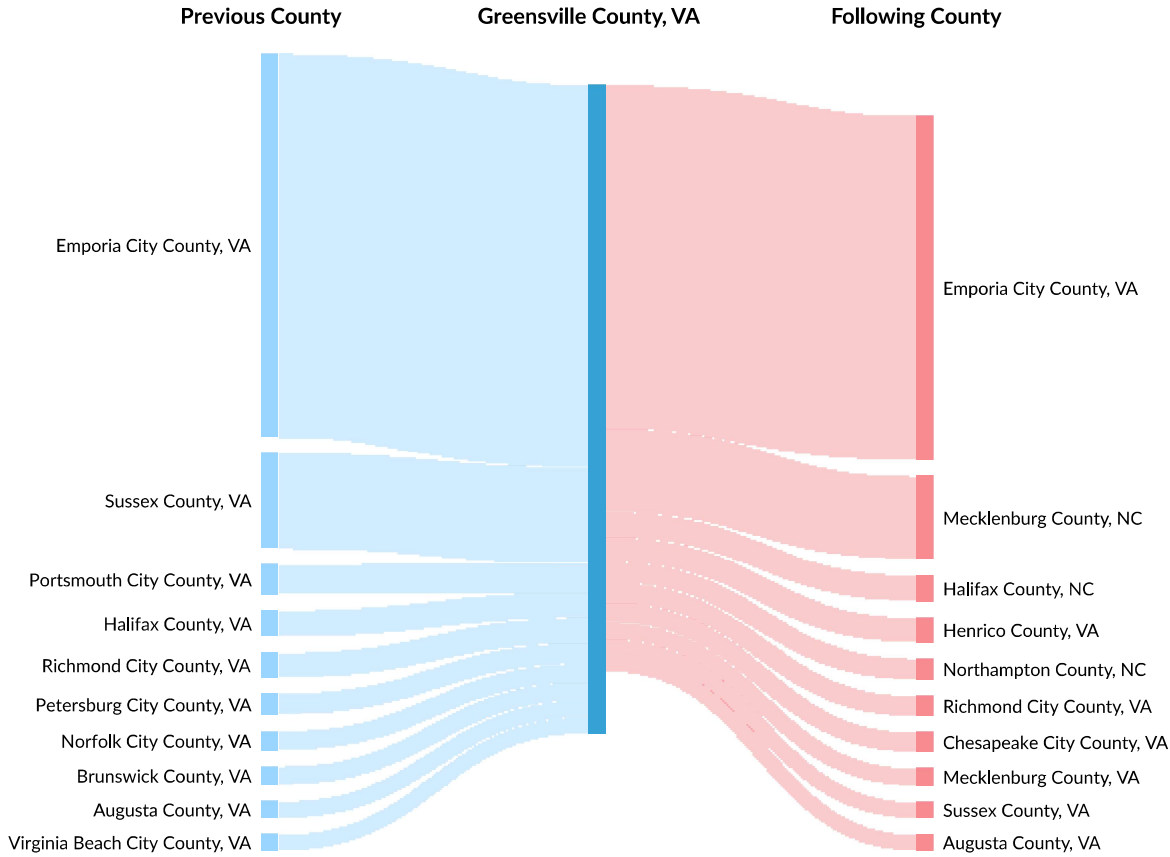
Where Talent Lives

ZIP	Name	2022 Workers
23867	Jarratt, VA (in Greensvill...	1,721
23879	Skippers, VA (in Greensv...	374
23870	Jarratt, VA (in Greensvill...	23

Inbound and Outbound Migration

The table below analyzes past and current residents of Greensville County, VA. The left column shows residents of other counties migrating to Greensville County, VA. The right column shows residents migrating from Greensville County, VA to other counties.

As of 2020, 161 people have migrated from Emporia City County, VA to Greensville County, VA. In the same year, 144 people left Greensville County, VA migrating to Emporia City County, VA. The total Net Migration for Greensville County, VA in 2020 was 78.

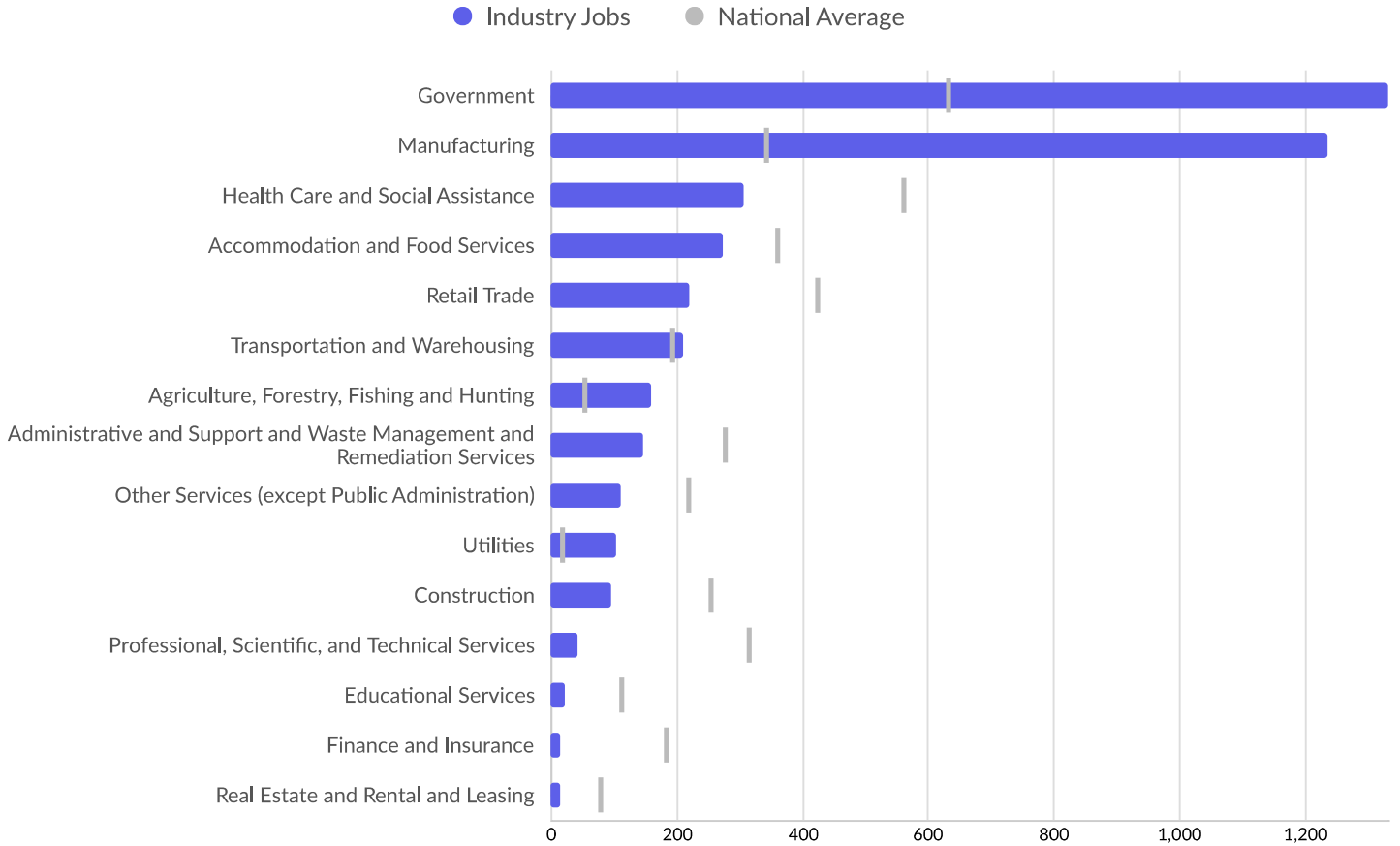


Top Previous Counties	Migrations
Emporia City County, VA	161
Sussex County, VA	40
Portsmouth City County, VA	12
Halifax County, VA	11
Richmond City County, VA	10
Petersburg City County, VA	9

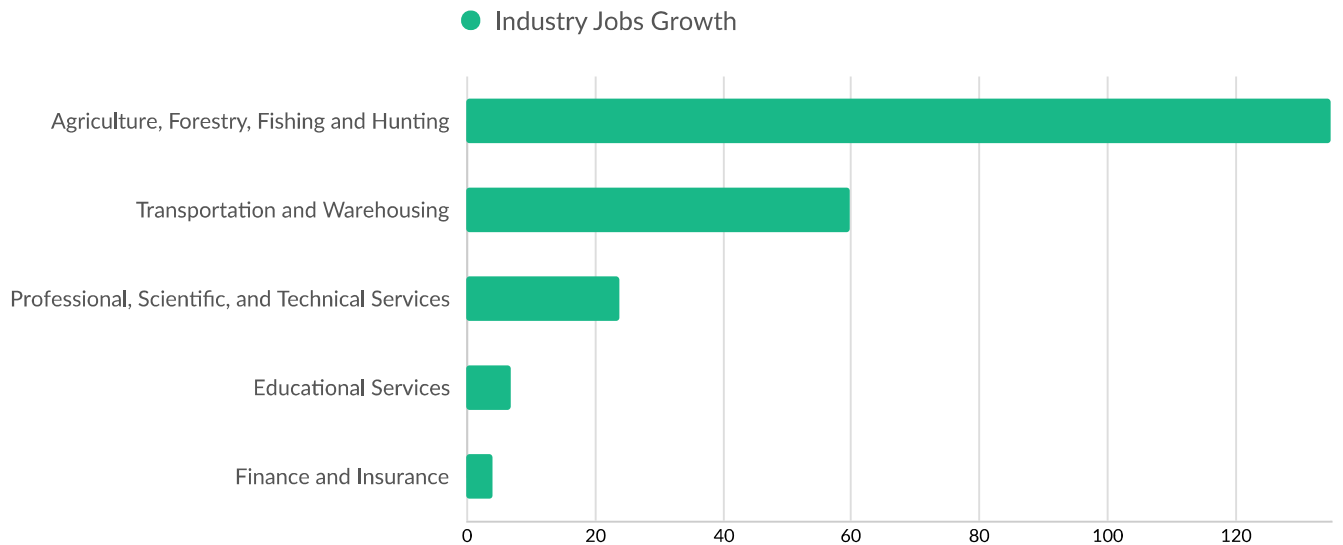
Top Previous Counties	Migrations
Norfolk City County, VA	8
Brunswick County, VA	8
Augusta County, VA	7
Virginia Beach City County, VA	7
Forsyth County, NC	6
Southampton County, VA	6
Prince George County, VA	6
Buckingham County, VA	5
Powhatan County, VA	4
Top Following Counties	Migrations
Emporia City County, VA	144
Mecklenburg County, NC	35
Halifax County, NC	11
Henrico County, VA	10
Northampton County, NC	9
Richmond City County, VA	8
Chesapeake City County, VA	8
Mecklenburg County, VA	7
Sussex County, VA	7
Augusta County, VA	7
District of Columbia County, DC	6
Goochland County, VA	6
Norfolk City County, VA	6
Buckingham County, VA	6
Marion County, WV	5

Industry Characteristics

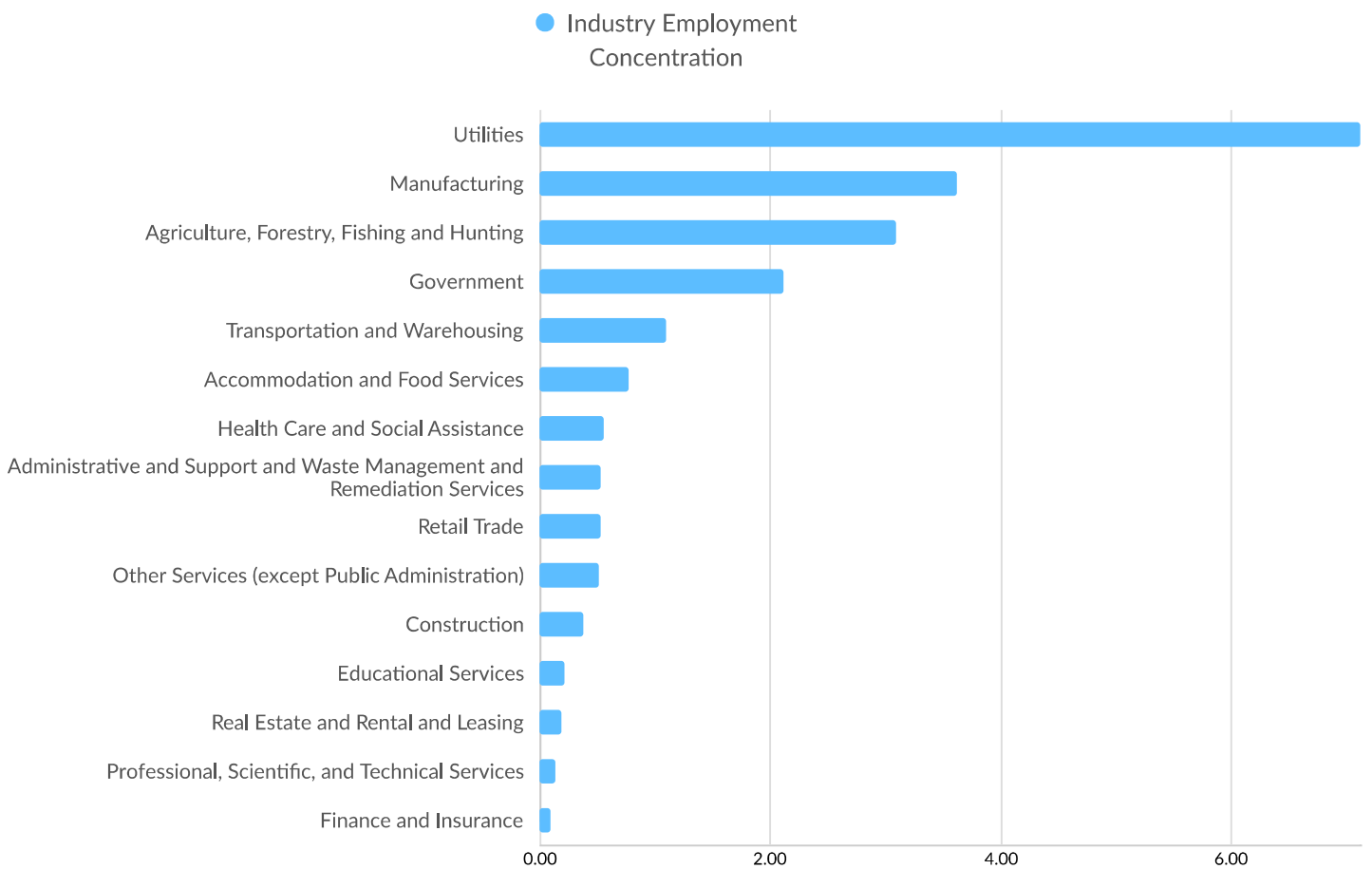
Largest Industries



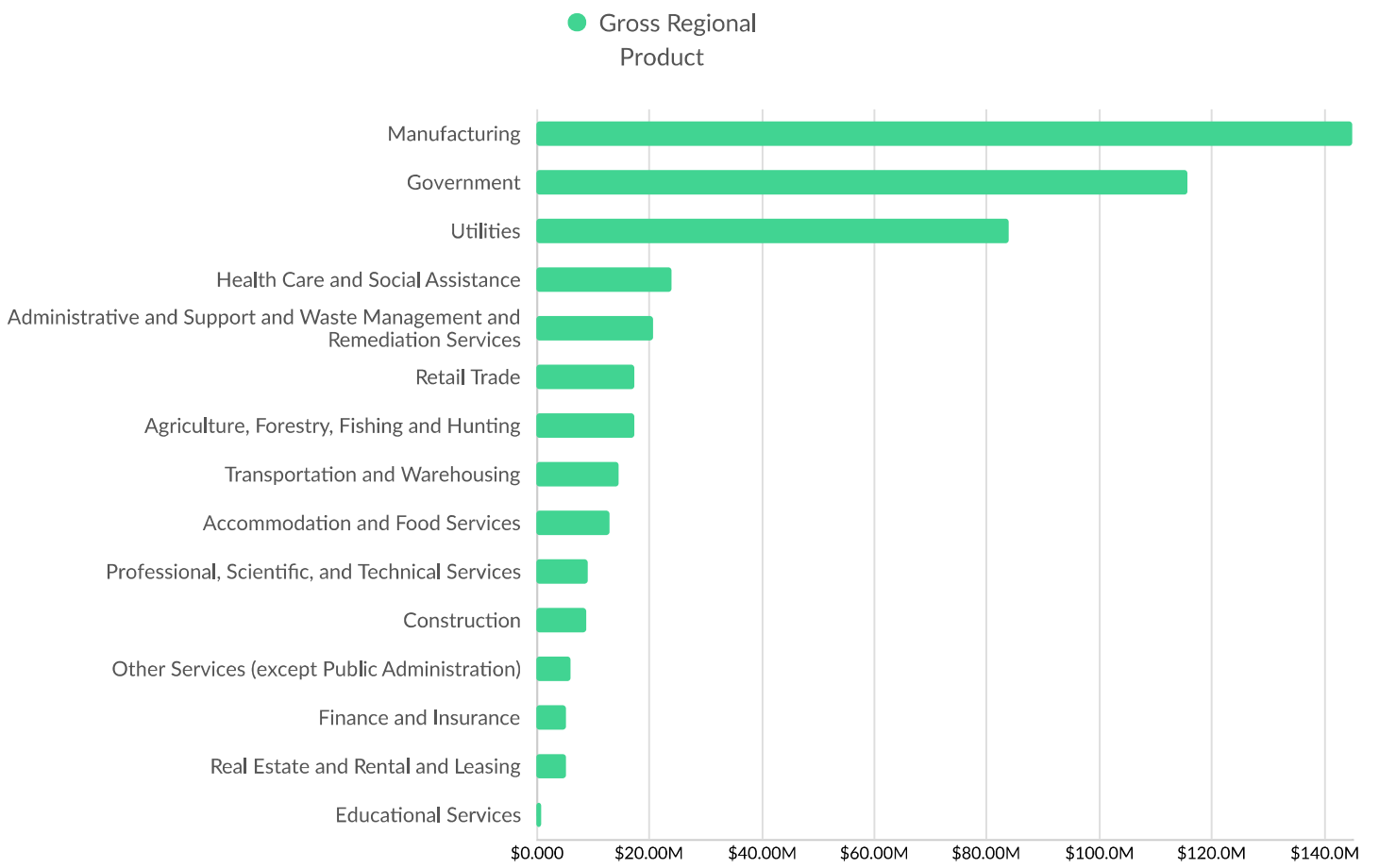
Top Growing Industries



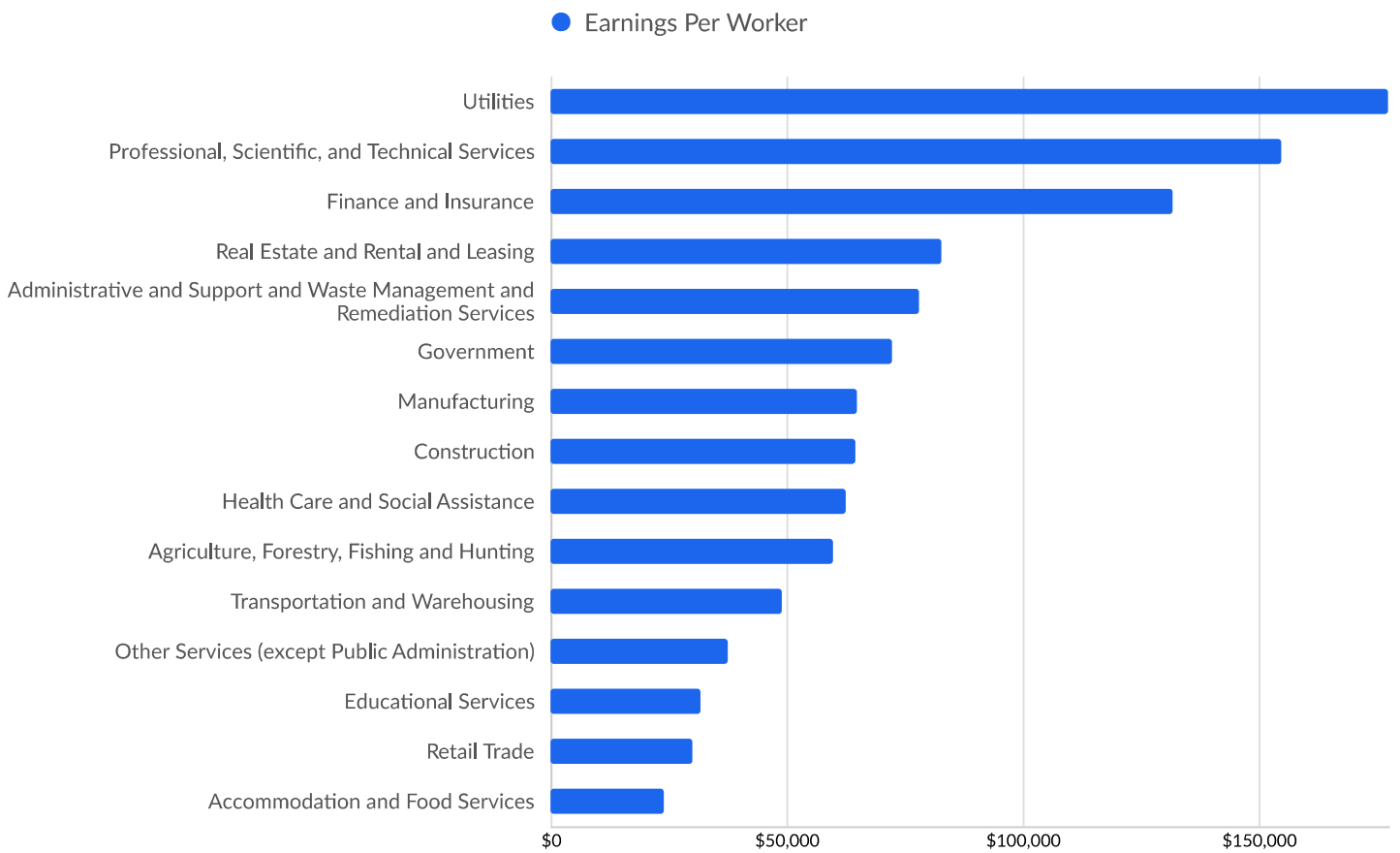
Top Industry Employment Concentration



Top Industry GRP

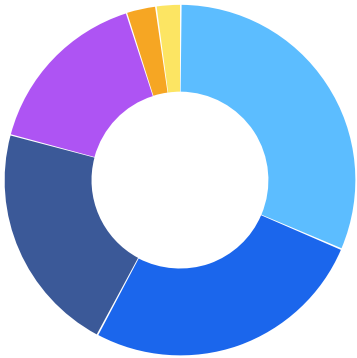


Top Industry Earnings



Business Characteristics

Business Size



	Percentage	Business Count
● 1 to 4 employees	31.4%	69
● 5 to 9 employees	26.4%	58
● 10 to 19 employees	21.4%	47
● 20 to 49 employees	15.9%	35
● 50 to 99 employees	2.7%	6
● 100 to 249 employees	2.3%	5

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Workforce Characteristics

Largest Occupations

- Occupation Jobs
- National Average

Top Growing Occupations

- Occupation Jobs Growth

Top Occupation Employment Concentration

- Occupation Employment Concentration

Top Occupation Earnings

- Median Hourly Earnings

Top Posted Occupations

- Unique Average Monthly Postings

Underemployment

- Jobs Requiring Ed. Level
- Population at Ed. Level

Educational Pipeline

Over the last 5 years, no schools in Greensville County, VA produced graduates.

In-Demand Skills

● Top Specialized Skills ● National Average